

# MIDTOWNMUSE

Childhelp Children's Center of Arizona



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JAN  
FEB  
MAR

2013



[www.midtownmuseumdistrict.org](http://www.midtownmuseumdistrict.org)

## Welcome to Midtown

In this issue the MUSE celebrates some of the many non-profits whose homes are in Midtown. We have such a variety with the museums, theaters, schools and churches as well as some you may never have heard about. We asked several of these organizations to tell you about themselves and what they do.



We are very grateful for the Holiday Decorations on Central. With the lead of JoMarie McDonald at the Phoenix Community Alliance and through the generosity of neighborhood associations, businesses, residential buildings, museums, churches and individuals, we were able to have a nice display

for the holidays. Next year will be even better.

Be sure to watch for more information about our Block Party on Vernon between Central and 3<sup>rd</sup> St on Sunday, March 10<sup>th</sup>. It is not quite Sunday on Central, but we can work up to that.

### The Board:

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## Childhelp

By Angela Hofrichter

Marketing and Corporate Relations Manager



The average business person, shopper or light rail rider who passes by the Childhelp Children's Center of Arizona (CCCA), located on Central Avenue south of Thomas Road, might simply walk by the ordinary building and think nothing of it. But for the children who enter this nurturing sanctuary, it is their first step towards a brighter future.

Childhelp exists to meet the physical, emotional,

educational and spiritual needs of abused, neglected and at-risk children. The CCCA is the first step in the process of healing for over 4,000 abused and neglected children a year in Arizona. Critically acclaimed for its innovation, the facility acts as a "one stop shop" and provides forensic investigations, forensic medical examinations and mental health treatment for abused and neglected children.

Bright colors, walls full of child-themed murals, stuffed animals, toys, games and costumes all greet a child when they enter the expansive playroom at the CCCA. Staffed by certified victim advocates and background-checked volunteers, the entire purpose of the facility is to enhance the child's sense of safety and wellbeing during the entire interview process. Prior to this system, child victims were forced to relive their abuse, telling their story to one official after another. But at the CCCA, each interview is recorded, enabling the child to only have to tell their story once.

Onsite, staff from the Phoenix Police Department, Child Protective Services, Phoenix Children's Hospital and the Maricopa County Attorney's office, make this facility the high profile, high volume and highly successful example of professional integration and coordination of treatment, intervention, and investigation services that it is. As a "best practice" agency, it continues to serve as a model for advocacy centers nationwide.

The end result of this remarkable model of cooperation can be read on our "Worry Wall." When a child engaged in therapy begins to share his or her deepest feelings, terrible stories of abuse emerge. These nightmares are exposed and counselors work to repair a child's sense of trust, self-esteem and joy. Across from the Worry Wall there are bright pictures of happy homes, dream jobs and radiant self-portraits. Through an extensive process of love and care, Childhelp's children learn to smile again.

The dedicated staff at the CCCA urges community members to drop by and tour this lifesaving space. From hands-on volunteering to offering much-needed donations that directly impact the little survivors in their care, all help is welcome and every act of kindness can change the life of a child forever.

## Ryan House

By Nancy Flores, Director of Public Relations and Marketing

For families caring for children with life-threatening conditions, every moment, every touch and every smile counts. Quality time is simply a must for sustaining energy and hope, but such time is nearly impossible for most families to find on their own - **until now.**

Ryan House, located in Midtown Phoenix on the St. Joseph's Campus at 110 W

Merrell Street, provides respite and palliative care to Arizona children with life-threatening conditions and, as needed, end of life care. Parents can leave their child in the care of the professional and loving Care Team for short, overnight respite stays, for up to 28-days a year. Ryan House is a place for kids to be kids, one adventure at a time with eight children's bedrooms, three family suites, an outdoor playground as well as art, music, sensory and hydrotherapy rooms. Ryan House is 100% privately funded. Families are never charged a fee to utilize any of the services that we provide. For more information go to [www.ryanhouse.org](http://www.ryanhouse.org)

Ryan House is operated in partnership with not-for-profit Hospice of the Valley, 1510 E Flower Street, which cares for patients with life-limiting illnesses and their families. The agency has two other Midtown connections: Coronado Home, 340 E Coronado Road, a 10-bed palliative care unit located in a charming historic home and the White Dove Thrift Shoppe, 5035 N 7<sup>th</sup> Avenue, with sale proceeds benefitting patients and families.



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By Catherine Rea Dunning, CEO

Community Information and Referral Services (CIR) was founded in 1964 and incorporated in 1979 as a 501(c)(3) nonprofit organization. It provides human service information and referral services.

CIR's mission is to serve as Arizona's key source of integrated information that brings people and services together to meet vital needs. CIR's vision is for all Arizonans to be easily connected to available health and human services in their communities.

Current programs of CIR are:

- ▶ Arizona Foreclosure Assistance Hotline
- ▶ CONTACTS Homeless and Domestic Violence Shelter hotline for Maricopa County shelters
- ▶ HUD Homeless Management Information System (HMIS) for Maricopa County
- ▶ Community Voice Mail for homeless persons
- ▶ Health E Arizona Hotline
- ▶ Maricopa County Free Immunization Hotline
- ▶ Arizona DES Volunteer Coordination
- ▶ The Arizona Governor's Commission on Service and Volunteerism's Centennial Volunteer Challenge
- ▶ Channel 12's Hero Central Partner
- ▶ 2-1-1 Arizona

2-1-1 is the easy to remember three-digit dialing number designated in 2000 by the Federal Communications Commission (FCC) for 24/7 access to information and referrals for health and human services. On July 27, 2010 the Arizona Corporation Commission designated CIR as the lead agency to provide 2-1-1 services for all of Arizona. CIR activated 2-1-1 in Arizona on October 3, 2011, becoming the last state in the U.S. to offer 2-1-1 access. In FY 2012, CIR assisted over 1.2 million Arizona residents with human service information and referral needs, and currently refers to over 37,000 statewide services provided by over 12,000 participating programs through over 3,000 agencies.

For more information 602-263-8845, [CDunning@CIR.org](mailto:CDunning@CIR.org), [www.211Arizona.org](http://www.211Arizona.org).



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## President's Message

By Dan Carroll

What a remarkable year 2012 was in the growth of our young organization. Born of the devotion of our founders, Margaret and Julia, and enhanced by the strengths of our newer board members, the MMDNA has really made its mark.

During the last year we participated in the cool Cruise on Central and helped spearhead the resurgence of the holiday lights on Central. We enjoyed sunset cocktails at the Clarendon, avant garde cinema at FilmBar, wine and conversation at Cheuvront, a magnificent hosted happy hour thanks to Johnny Chu at SoChu House, and our year end elections and mixer at the Old Spaghetti Factory. In between socializing we managed to make our voices heard on the future of Hance Park, zoning issues and even paint out graffiti.

2013 promises to be an equally invigorating year with a particular focus on the remarkable non-profits we are home to and their tremendous good deeds. Of course we'll keep socializing and doing good deeds too. Watch for *and* volunteer to help with our Block Party on March 10<sup>th</sup>, our Condo Tour in November and a fun golf oriented event with our community partners to raise money for MMDNA and to *enhance* Hance Park.

We hope to see you throughout the year and please LIKE us on Facebook.

### Valley Leadership

By Christy Moore



Founded in 1978,

Valley Leadership is

the premier leadership

development organization in the Valley of the Sun. The mission of Valley Leadership is to enhance the abilities of leaders to serve and strengthen our communities. In our 33-year history, our legacy Leadership Institute and Valley Teen Leadership development programs have helped us equip community-minded individuals with the tools to solve pressing local concerns.

Valley Leadership also focuses on the continued development and engagement of our over 1,700 alumni. We partner with many organizations and individuals throughout the Valley to create thought-provoking and engaging program days, Community Dialogue events on topical issues, and other exclusive tours and skill-building opportunities.

For the past 64 years, the Valley Leadership Man & Woman of the Year Luncheon has honored two outstanding individuals who have exhibited exemplary leadership, community outreach and remained true to their values and beliefs when faced with adversity. This year we honor two inspiring leaders of our community - Mr. Tom Ambrose (formerly of Big Brothers Big Sisters and the Phoenix Suns) and Ambassador Barbara Barrett (most recently, Interim President of Thunderbird School of Global Management) as the 64<sup>th</sup> Man and Woman of the Year. Mr. Tom Ambrose and Ambassador Barbara Barrett exemplify the leadership values, skills, and knowledge essential to strengthening our Valley's social and economic well-being.

To learn more about Valley Leadership and its programming, please log on to [www.valleyleadership.org](http://www.valleyleadership.org) or call [602.952.6760](tel:602.952.6760).

### Rosie's House: A Music

Academy for Children

*Creating Music...Changing*

*Lives*

By Becky Bell,

Executive & Artistic Director



**Rosie's House: A Music Academy for Children** expands the minds and horizons of our students, and gives students a safe place to express their creativity and dreams. Rosie's House is a local non-profit founded in 1996 as "The Christmas House" in a small house in the Oakland Phoenix neighborhood. Rosie and Woody Schurz renovated the home to make it a safe place for neighborhood children to receive free music lessons. In honor of the founder's vision, the academy was renamed "Rosie's House: A Music Academy for Children" in 2002.

Rosie's House began with 45 students and has since grown to a full-fledged afterschool music academy with over 320 students benefitting from the power of music education each year. Offering private and group training for strings, woodwinds, brass, guitar, piano, and voice, Rosie's House provides over 10,000 music lessons and loans 250 instruments to students from low-income families.

Music changes lives, and a parent of a violin student recently told us this, "Music has been proven to be therapeutic and I can truly see the positive effect it has had on my son. Not only has his self-esteem improved, he is happier than he's been since his father's incarceration. With every chord, song, melody he learns, his self-confidence grows."

To learn more about our student successes and how you can get involved, please visit us online at [www.rosieshouse.org](http://www.rosieshouse.org) or call 602-252-8475

# COMMUNITYCALENDAR

## Arts & Culture

### ASU Osher Adult Learning - Classes Start in February

History Detectives with Dr. Eduardo Pagano, 2/11, 18, 25 & 3/4  
The Life & Legacy of George W.P. Hunt, Dr. David Berman, 2/12, 19, 26 & 3/5  
Children & Adolescents Within U.S. Culture, D. Peg Bortner, 2/15 & 22, 3/1 & 8  
Intro to Travel Writing, Dan Fellner, 3/22 & 29, 4/5 & 12

### Arizona Humanities Council

602-257-0335 [www.azhumanities.org](http://www.azhumanities.org)  
Programs and events nearby and around the state

### Arizona Opera at Symphony Hall

602-266-7464 [www.azopera.org](http://www.azopera.org)  
1/25-27, Tosca  
3/1-3 Il Trovatore  
4/5-7 The Marriage of Figaro

### Arizona Theatre Company at the Herberger

602-256-6995 [www.arizonatheatre.org](http://www.arizonatheatre.org)  
until 1/20 Jane Austen's Emma  
2/14-3/3 Freud's Last Session

### Ballet Arizona

602-381-1096 [www.balletaz.org](http://www.balletaz.org)  
2/14-17 Romeo & Juliet at Symphony Hall  
3/28-31 Director's Choice at Orpheum Theatre

### Burton Barr Public Library - 1221 N Central Ave

602-534-5208 [www.plfriends.org](http://www.plfriends.org)  
602-262-4636 [www.phoenixpubliclibrary.org](http://www.phoenixpubliclibrary.org)  
1/14-3/2 We Read Family Reading Program  
2/9 Pitchapalooza 5:00-7:00 (pitch your book idea to panel)  
2/23 Love to Read AZ (festival)  
3/2 Destination Station (astronaut visit)

### Cutler-Plotkin Jewish Heritage Center - 122 E Culver

602-241-7870 [www.azjhs.org](http://www.azjhs.org)  
Genealogy classes, films and book discussions

### Great AZ Puppet Theater - 302 W Latham

602-262-2050 [www.azpuppets.org](http://www.azpuppets.org)  
Great Spring schedule - check the website

### Hance Park north of Roosevelt between 3rd St & 3rd Ave

Enjoy 32 acres of green space and many great events

### Heard Museum - 2301 N Central Ave

602-252-8840 [www.heard.org](http://www.heard.org)  
1/26-27 Guild Book Sale & Treasure Market  
2/9-10 Navajo Hoop Dance Contest  
3/2-3 Guild Indian Fair & Market

### Irish Cultural Center - 1106 N Central Ave

602-258-0109 [www.azirish.org](http://www.azirish.org)  
Classes, dances and special events

### Japanese Friendship Garden 1125 N 3rd Ave

602-256-3204 [www.japanesefriendshipgarden.org](http://www.japanesefriendshipgarden.org)  
2/1-3 Ikebana Exhibit

### Phoenix Art Museum - Central and McDowell

602-257-1222 [www.phxart.org](http://www.phxart.org)  
Multitude of films, talks and exhibits

### Phoenix Center for the Arts - 1202 N 3rd St

602-254-3100 [www.phoenixcenterforthearts.org](http://www.phoenixcenterforthearts.org)  
Many forms of art classes for children and adults

### Phoenix Symphony

602-495-1999 [www.phoenixsymphony.org](http://www.phoenixsymphony.org)  
Spring season is full of great performances

### Phoenix Theatre - 100 E McDowell

602-254-2151 [www.phoenixtheatre.com](http://www.phoenixtheatre.com)  
1/23-2/17 Love Makes the World Go 'Round  
3/13-4/7 La Cage Aux Folles

### Phoenix Trolley Museum - 25 W Culver St

[www.phoenixtrolley.com](http://www.phoenixtrolley.com)  
**Rosie's House**  
602-252-8475 [www.rosieshouse.org](http://www.rosieshouse.org)  
Music classes for kids and events

### The Nash

602-795-0464 [www.thenash.org](http://www.thenash.org)  
Jazz Jam Sessions on Sundays at 6:00, other jazz events

## MMDNA Events

602-758-3129 [www.midtownmuseumdistrict.org](http://www.midtownmuseumdistrict.org)

3/10 10:00-2:00 First MMDNA Block Party.  
East Vernon between Central and Third Street in the Ashland  
Neighborhood

## Events in the Area

### First Fridays and Third Fridays every month

[www.artlinkphoenix.com](http://www.artlinkphoenix.com)  
1/18 Third Friday Collectors Tour 6:00-9:00  
3/2-3//3 25th Anniversary Art Detour

### 2/10 Willow Home Tour

[www.willotour.com](http://www.willotour.com)

### 2/19 Politics & Religion at Burton Barr

[www.projectcivildiscourse.com](http://www.projectcivildiscourse.com)  
free, but please register

### 3/3 Coronado Home Tour 10:00-4:00

[www.gcna.info/hometour.php](http://www.gcna.info/hometour.php)

### 3/22-24 McDowell Mountain Music Festival - Hance Park

[www.mmmf.com](http://www.mmmf.com)

### 3/24 Encanto/Palmcroft Home Tour

[www.encantopalmcroft.org](http://www.encantopalmcroft.org)

## Nightlife/Happy Hours

### Alexi's Grill - Happy Hour M-F 3-7pm - 3550 N Central Ave

602-279-0982 [www.alexisgrillphx.com](http://www.alexisgrillphx.com)

### Fez - Daily Happy Hour - 3815 N Central Ave

602-279-0982 [www.fezoncentral.com](http://www.fezoncentral.com)

### Chevront's - M-F Happy Hour - 1326 N Central Ave

602-307-0022 [www.chevronts.com](http://www.chevronts.com)

### Clarendon Hotel Skydeck - 401 W Clarendon Ave

602-252-7363 [www.theclarendon.net/roof](http://www.theclarendon.net/roof)

### Club Central - R&B and Hip Hop - Park Central

602-200-8121 [www.clubcentralphx.com](http://www.clubcentralphx.com)

### Kobalt - Daily events - Park Central

602-264-5307 [www.kobaltbarphoenix.com](http://www.kobaltbarphoenix.com)

### Macayo's - Happy Hour M-F 4-7pm - 4001 N Central Ave

602-264-6141 [www.macayo.com](http://www.macayo.com)

### Sochu House - Happy Hour M-F 3-6pm & 10:30-1am

2801 N Central 602-340-9777 [www.sochuhouse.com](http://www.sochuhouse.com)



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# FIGHT BACK AGAINST GRAFFITI

Graffiti is the act of placing any unauthorized inscription, word, figure, mark, or design that is written, marked, etched, scratched, drawn or painted on real or personal property. Many youth become interested in graffiti during Junior High or Middle School. With the influence of peer pressure and wanting to belong, some choose to further their interest by taking an active role in the graffiti culture by giving themselves a moniker and placing that moniker on as many items as possible. A moniker is a tagging name specific to an individual, which ensures that the person committing the graffiti vandalism damage gets credit for it.

## What are some of the indications that your child may be a Graffiti Vandal?

- Graffiti on backpacks, books, clothing, notebooks, or furniture.
- Markings on teenager's things resembling graffiti markings found in the community.
- Possession of "graffiti implements," for example spray paint, paint markers, shoe polish daubers, drill bits, sandpaper, grinding stones, Brillo pads, rocks, lava rocks, permanent markers, stickers (slap tagging), rubber gloves, or acid.
- Has in their possession photographs/clippings/posters of graffiti.
- Has in their possession graffiti publications.
- Uses slang terms associated with graffiti.
- Has a "piece book", a hard covered book bound in black vinyl material and containing blank pages of white paper. Taggers practice their moniker in these books.
- Sneaks out late at night.
- Visits Internet sites about graffiti.
- Has permanent marker stains or paint stains on clothing.
- Has friends who are graffiti vandals.

## What can you do if you believe your child may be involved in Graffiti Vandalism?

- Encourage open dialogue with your child about potential consequences of graffiti, like expensive fines, revocation of driver's license, community service and jail time.
- Check your child's backpack regularly, because possession of graffiti implements, like paint markers, may result in a large fine.
- Encourage after school activities, like a sport or club that will occupy their time.
- Contact a school counsellor, for ideas about how to communicate with your child.
- Call 911 to report graffiti in progress.

**SOURCE: CITY OF PHOENIX**

*This article brought to you through Block Watch Grant funding*

## HANCE PARK CLASSIC 100 April 7, 2013

The Hance Park Conservancy and the venues in and adjacent to the park are having a fundraiser. The MMDNA will benefit as well as the 32 acre Hance Park, which is on the south edge of our neighborhood. The park is scheduled to have a new master plan developed in 2013. We will be asking for your support for this fun event. You do not even have to attend to help. Stay tuned.

## Sunday, March 10th marks MMDNA's first Neighborhood Block Party!

Join us on east Vernon between Central and Third Street in the Ashland Neighborhood from 10:00-2:00.

Participate in our community art project, shop local artists and vendors, learn about neighborhood safety, delight in food truck fair and enjoy activities for adults and children alike.



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# GRAFFITI FREE PHOENIX

## Wipe IT OUT!



Phoenix Neighborhood Organizations and Volunteer Groups joined together on November 3<sup>rd</sup> to paint out graffiti citywide. MMDNA volunteers joined the project. We are fortunate that there were no big graffiti problems within our boundaries at the time, so we were assigned to help our next door neighbors on Oak Street between Third and Seventh Streets.



Rosalie Kirkman blending the paint for the perfect cover up.

Rosalie and Doug Kirkman, Sean Watkins, Julia Tourville and Margaret Dietrich worked for about two hours cleaning up the whole stretch. It was our first adventure at cleaning up a mess made by taggers.

Are any of you interested in keeping the area free of graffiti? There are a couple of spots within our neighborhood that tend to get tagged. We have paint and other supplies now which were provided by the Graffiti Busters program. Please call 602-758-3129 or email [info@midtownMUSEumdistrict.org](mailto:info@midtownMUSEumdistrict.org).

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Sean Watkins and Doug Kirkman showing off their work.

This article brought to you through Block Watch Grant funding.



### What's that Noise? By Roger Cahill



There are hundreds of moving parts on a vehicle that wear over time and as they wear they develop their own distinct noise, letting us know the end of their life is near. For example: wheel bearings may start off as a squeak and slowly develop into a growling grinding noise.

By the time it develops into a growling grinding noise, it has most likely destroyed the wheel hub that the wheel bearing is pressed on to, costing hundreds of dollars that could have been avoided if only the noise was heeded earlier.

This is really a small example of what could happen if a small problem is not solved soon enough. What about a minor engine noise? What might the outcome look like then? I can tell you from experience the outcome of something like that is never pretty.

The message here is: **Don't ignore noises!** They could be something very minor like a loose molding or garnish or maybe an old worn belt that's slipping. The fact is, you can guess all day long, but until an experienced professional looks at it, you'll never know until maybe it's too late.

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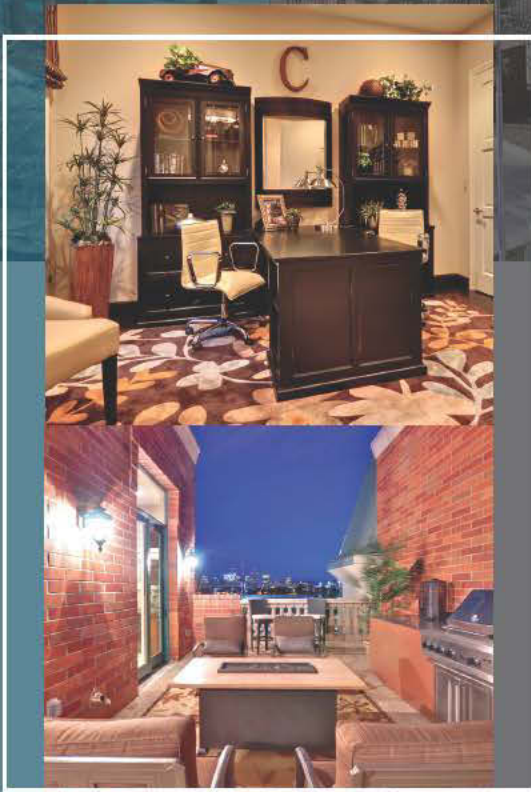
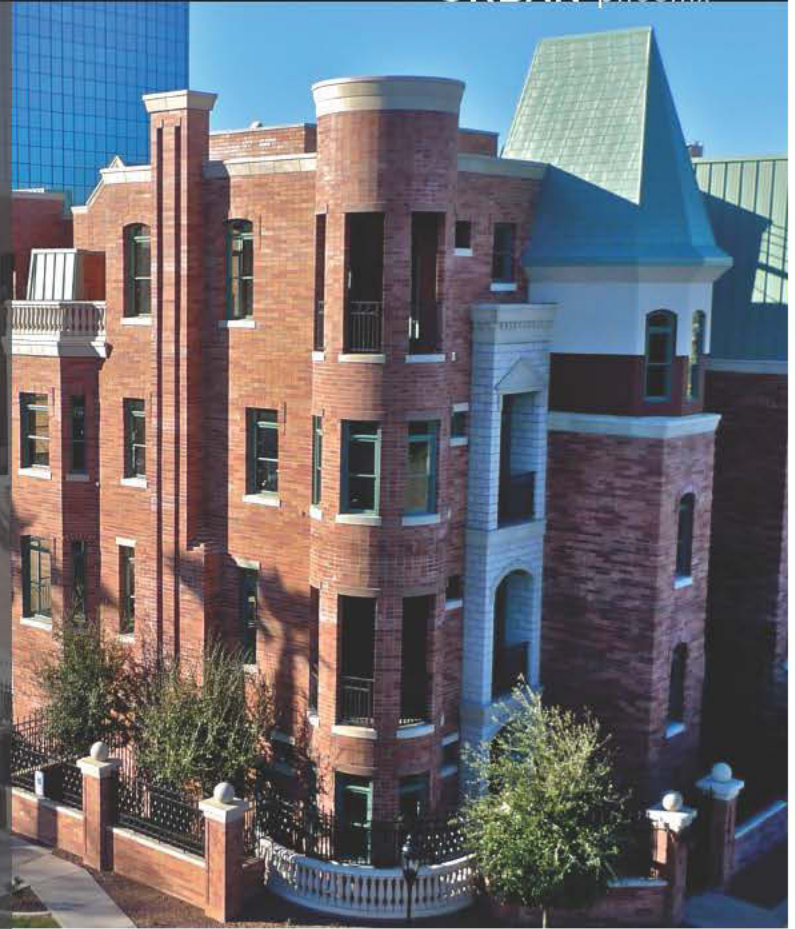
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