

MIDTOWN MUSE



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FEB
MAR 2017



MidtownPHX.org
[#ThisisMidtown](https://twitter.com/ThisisMidtown)

SUNDAY OFF CENTRAL BLOCK PARTY

G.A.I.N. EVENT

Returning for the 4th Year!

SUNDAY OFF CENTRAL

March 12, 2017

10:00-3:00

East Vernon Avenue

(between Central and 3rd Street)

Entertainment – Vendors – Kids Zone – Safety Information

This is our annual residents' event, so come out and join your neighbors for a family-friendly, fun-filled day.



Information:

www.MidtownPHX.org;

602-758-3129

**Find Sunday Off Central
Block Party on FB**

What is your Midtown Neighborhood Association Doing this Quarter?

In December we welcomed three new board members: Heather Fahey, Eddie Jensen and Jenny Poon. They have joined the current board in getting ready for our Fourth Annual **Sunday Off Central** which will be Sunday, March 12th from 10:00-3:00. Again we will have events for the kids, vendors, entertainment and food trucks. This is our Block Watch block party and there will be safety information at the MNA booth. Come out and meet your neighbors as you stroll along Vernon Avenue. We are grateful for the welcome that our Vernon residents provide. If you can help, please contact Constance Combs constance@midtownphx.org

Our Midtown Urban Living Tour was a success. About 100 residents welcomed about 600 visitors to seven of our buildings. Everyone had a great time as you can see from the pictures. (See photos on pages 10 & 11.)

We will have our Quarterly meeting on Wednesday March 22nd at the Fairfield Inn & Suites at Central, just south of Virginia. There will be speakers about issues in our area as well as an update from our Community Action Officer, Ben Harris. He has been busy in the Ashland area between Central and 3rd Street and south of Virginia.

Each month the board meets on the first Wednesday for planning and to address any issues that have come up. Anyone is welcome to attend. They are held at the Tapestry clubhouse at 6:00pm, Central and Encanto. (*Enter from either Vernon or Encanto.*)

The MNA Board:

Patrick O'Connell	President
Edward Jensen	Vice President
Constance Combs	Secretary
Heather Fahey	Treasurer
Micheal Chesworth	
Jenny Poon	

Sign up for our monthly eblasts on our website at MidtownPHX.org
 Contact MNA at 602-758-3129
 Follow us on FACEBOOK.
 #ThisisMidtown

Cover photos: Michael Chesworth

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A Community Hub of Ideas and Conversation at Arizona Humanities

By Marilyn Murphy



National Poetry Month reading, Cynthia Schwartzberg Edlow, 2016

Traveling down Central Avenue on the southwest corner at Culver Street, you'll see the historic Ellis Shackelford House, home to Arizona Humanities.

Designed by local architect R.A. Gray and built in 1917 by prominent physician William C. Ellis, the home is the only unaltered survivor of early North Central Avenue mansions in Phoenix, and is listed on the National Register of Historic Places.

Inside is a welcoming gathering space and the offices for Arizona Humanities, a statewide 501(c)3 non-profit organization and the Arizona affiliate of the National Endowment for the Humanities. Since 1973, Arizona Humanities has supported public programs that promote an understanding of the human experience in partnership with cultural, educational, and non-profit organizations across Arizona. Our mission is to build a just and civil society by creating opportunities to explore our shared human experiences through discussion, learning and reflection.

The humanities are the ideas and the knowledge about human history and cultures that inspire curiosity and vision, encouraging us to think imaginatively and critically. We offer free programs for Arizonans and grant opportunities for organizations statewide, from Bisbee to Kingman, Yuma to Winslow and everywhere in between.

As part of the downtown Phoenix community, we host monthly Author + Talks and community conversations that engage people with important issues facing our communities, as well as the wonders of history and literature.

Our 2017 programming continues on Thursday, March 9th featuring a free film screening and discussion of *The Prison in Twelve Landscapes*, a film about the prison from the places we least expect to find it. The program takes place at Burton Barr Library's Pulliam Auditorium (our neighbors across the street).

Learn more about Arizona Humanities programs at www.azhumanities.org and visit us at 1242 N. Central Avenue, Phoenix, AZ 85004.



Annual Ghostly Stories Family Literacy and Storytelling event, 2016



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Travel Tips - Which Airline to Use

By Gary Coleman



You have been reading these articles for a year and you are ready for a trip. Which airline should you use? Fortunately, you have a lot of choices with flights out of PHX. I personally use only two airlines for my business

and leisure flights (231 flights in 2015 and 216 for 2016). I take American Airlines east-west and Southwest for the north-south and shorter flights. You would also do fine with either of these carriers. Remember, try to take direct flights to your destination (no connections). Do not take the last flight of the day.

According to *Travel & Leisure Magazine* readers, here are the best and worst domestic airlines for customer service for 2015: Best: Virgin America; Hawaiian Airlines; Jet Blue; Southwest Airlines; and Alaska Airlines. Worst: Sprit Airlines; Allegiant Airlines; Frontier Airlines; and United Airlines.

Even with the worst airlines mentioned above there are things you can do and say that will help you get a favorable resolution from a customer service representative. Should you experience a situation where you need the help of a customer service representative you should do the following: Introduce yourself and ask for the representative's name and use it during your conversation. Speak in a calm manner with the representative and state facts only. Do not use vulgarity, make demands or threaten anyone. After you state your facts, ask what the representative may be able to do to rectify the situation. You may be surprised by what they will find they can do for a reasonable customer.

Just because you see another customer leaving the line in anger, it does not mean that you will get the same result, so don't get started with a negative attitude. The situation you are experiencing was most likely not caused by the representative you want to help you. Do not take it out on him or her.



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Midtown Rising: Development Update

Alta Midtown

Location: 2943 N 2nd St (NW corner of Thomas and 3rd Street)

Alta Midtown, a 225 unit state-of-the-art apartment community, will offer easy walkable access to light rail, entertainment, dining, retail, arts, culture and festivals. Alta Midtown will offer residents highly refined and smartly appointed living space, combined with the cutting-edge amenities and functional and interactive common areas that facilitate a sense of place and community in Midtown Phoenix.

Status: Under construction – Leasing to begin April 2017

Website: www.AltaMidtownPhoenix.com

Developer: Wood Partners – www.woodpartners.com



arthHAUS

Location: 1717 N 1st Ave (just north of McDowell on 1st Avenue)

Sales Office: on site (W-F Noon-5pm, Sa-Su 11am-2pm or by appointment, site tour every Saturday 2-3pm)

A model transit-oriented urban infill residential development, arthHAUS was created for those who desire to live, work, and play in the Midtown Phoenix arts and culture community. Dwellings consist of seven three-story townhomes, fifteen two-story lofts and three single-story flats ranging in size from 561-1,905 square feet.

Status: Completed – Now selling

Website: www.arthausphx.com Greg Kilroy 480-235-4312, Ellen Fankhanel 480-206-5127



Broadstone Arts District

Location: McDowell & Alvarado (2nd Street)

An urban infill redevelopment of 280 studio, one, and two bedroom residences located adjacent to major downtown employment and the light rail, within the Central Arts District of Downtown Phoenix. This unique residential property will offer residents the opportunity to live among some of central Phoenix's finest cultural amenities and destinations. Residents will enjoy a gourmet demonstration kitchen, mezzanine library, art gallery, resort style pool & spa, a two-story fitness center and yoga lawn.

Status: Under construction – First residences open for occupancy March 2017 with final completion in June 2017. Website: www.BroadstoneArts.com or call Alliance Residential 602-778-2800



Edison Midtown

Location: 3131 N Central Ave

Sales Center: 46 E Monterey Way - (open seven days a week from 10am-5:30pm)

The seven-story property will consist of 110 residences—one and two bedroom condominiums with balconies showcasing urban views—ranging from 808-1,374 square feet. Each unit offers residents premier stainless steel appliances, real wood and tile flooring, European-style cabinetry, and quartz countertops. From technology and security to convenience and leisure, the amenities at Edison Midtown make the community as smart as it is stylish.

Status: Under Construction – Now selling – Spring 2017 delivery

Visit www.liveatedison.com, call 602-441-4669, or email info@liveatedison.com



Midtown Rising: Development Update

The Muse

Location: Central and McDowell

Lennar Multifamily Communities is building 367 apartments with approximately 11,000 SF of retail/commercial, with the first apartment homes available for move-in March 2017 and final completion October 2017. Retail leases have been confirmed with Salon D'Shays (see ad) and Press Coffee.

Status: Under Construction



Parc Midtown

Location: SEC Indian School & 3rd Avenue

A 306 unit luxury multifamily, adaptive reuse, development of the former Phoenix Motor Company Mercedes Benz dealership, Parc Midtown will retain the original three-story showroom building and adjacent parking structure. 300 units will be contained in a new four-story building and 6 will be loft-style units on the 3rd floor of the showroom building. Amenities include: a clubhouse, fitness center and business center/conference room in the former showroom building; resort style pool and spa; and open courtyards with barbecues. Unit types include: studio, one, two and three-bedrooms.



Status: under construction – Leasing to begin in January 2018. For information, please call Evergreen Devco, Inc. [602-808-8600](tel:602-808-8600)

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ASU Institute for Design & the Arts

www.herbergerinstitute.asu.edu
Many and various performances. Check it out.

Arizona Humanities Council - 1242 N Central Ave

602-257-0335 www.azhumanities.org

see article in this issue

Arizona Opera at Symphony Hall

602-266-7464 www.azopera.org
3/3-5 Riders of the Purple Sage Celebration
4/7-9 Cinderella
Check website for other events

Arizona Theatre Company at the Herberger

602-256-6995 www.arizonatheatre.org
2/9-26 La Esquinita, USA
3/30-4/16 Ring of Fire: Music of Johnny Cash

Ballet Arizona 2835 E. Washington & Symphony Hall

602-381-1096 www.balletaz.org
Classes in Jazz, Belly Dance and Ballet
2/9-12 Romeo & Juliet Symphony Hall
3/23-26 Today's Masters Orpheum
check website for related events

Burton Barr Public Library - 1221 N Central Ave

602-534-5208 www.plfriends.org
602-262-4636 www.phoenixpubliclibrary.org
check Phoenix Library Friends website for book sales

Cutler-Plotkin Jewish Heritage Center - 122 E Culver

602-241-7870 www.azjhs.org
Genealogy classes, exhibits, films and book discussions
Film Series, 7 pm, free:
3/14 Film: Streits-Matzo and the American Dream

Great AZ Puppet Theater - 302 W Latham

602-262-2050 www.azpuppets.org
Great Spring schedule-check the website

Hance Park - north of Roosevelt btwn 3rd St & 3rd Ave

www.hanceparkconservancy.org

Heard Museum - 2301 N Central Ave

602-252-8840 www.heard.org
3/4-5 Guild Indian Fair & Market

Irish Cultural Center - 1106 N Central Ave

602-258-0109 www.azirish.org
Classes, dances, special events
First Fridays in the Great Hall
3/11 St. Patrick's Day Parade and Faire

Japanese Friendship Garden 1125 N 3rd Ave

602-256-3204 www.japanesefriendshipgarden.org
First Fridays, events and classes

Mill Ave Chamber Players

www.millavechamberplayers.com
at Central Methodist Church
4/2 Modern Classics

Phoenix Art Museum - Central and MacDowell

602-257-1222 www.phxart.org
Multitude of films, talks and special exhibits

Phoenix Center for the Arts - 1202 N 3rd St.

602-254-3100 www.phoenixcenterforthearts.org
Many forms of classes for children and adults

Phoenix Symphony

602-495-1999 www.phoenixsymphony.org
Season is full of great performances. Check it out.

Phoenix Theatre - 100 E McDowell

602-254-2151 www.phoenixtheatre.com
2/16-3/12 An Act of God
3/16-4/9 Sex with Strangers

Phoenix Trolley Museum - 25 W Culver St.

Hance Park
www.phoenixtrolley.com

Rosie's House

602-252-8475 www.rosieshouse.org
Music classes for kids and events

The Nash - 110 E Roosevelt

602-795-0464 www.thenash.org
Jazz Jam Sessions on Sundays at 6:00, other jazz events

Valley Youth Theatre - 525 N 1st St

602-253-8188 www.vyt.com
2/5-21 Pinocchio

MNA Events

602-758-3129 www.midtownmuseumdistrict.org

Board Meetings - first Wednesdays 6pm at Tapestry Clubhouse

3/12 Block Party on East Vernon - *see ad*

3/22 Quarterly Neighborhood Meeting - Fairfield Inn

Home Tours & Events in the Area

First Fridays and Third Fridays every month

www.artlinkphoenix.com

3/16-19 Art Detour 29

2/10-12 27th Chinese Culture & Cuisine Festival

www.phoenixchineseweek.org

Hance Park - FREE

2/12 Willo Home Tour

www.willohistoricdistrict.com

Home Tours continued...

2/26 Coronado Home Tour
www.greatercoronado.com

2/26-3/5 Devoured Culinary Classic
www.devouredphoenix.com

3/3-5 McDowell Mountain Music Festival - Hance Park
www.mmmf.com

3/11 St. Patrick's Day Parade and Faire
602-258-0109
www.azirish.org

3/31-4/3 Final Four Phoenix 2017
3/31-4/2 March Madness Music Festival - Hance Park
www.ncaa.com/final-four

Nightlife/Happy Hours

Alexi's Grill - Happy Hour M-F 3-7pm - 3550 N Central Ave
602-279-0982 www.alexisgrillphx.com

Clarendon Hotel Skydeck
401 W Clarendon Ave
602-252-7363 www.theclarendon.net/roof

Corduroy - Happy Hour daily 4-6pm & 10-close
2601 N Central Ave 602-374-7585
www.corduroyaz.com

Kobalt - Daily events - Park Central
602-264-5307 www.kobaltbarphoenix.com

Liberty Kitchen - 4-7 pm - Wyndham Garden
3600 N. 2nd Ave. 602-604-4900
www.wyndhamgarden.com

Macayo's - Happy Hour M-F 4-7 pm
4001 N Central Ave
602-264-6141 www.macayo.com

Ocotillo 3243 N 3rd St
602-687-9080 www.ocotillophx.com

Oven & Vine - Happy Hour M-F 11-6
14 W Vernon Ave
602-687-7632 www.ovenandvine.com

Pizza People Pub - Happy Hour Daily 3-6:30
1326 N Central Ave
602-795-7954 www.pizzapeopleaz.com

Switch - Daily Happy Hour 4-6:30
2603 N Central Ave
602-264-2295 www.switchofarizona.com

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www.wildthaiger.com

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Midtown History Moment: Virginia and Roanoke Avenues

By Derek D. Horn



Virginia and Roanoke Avenues run east and west through Midtown, south of Thomas Road. For many years, both were quiet streets lined with single family homes supported by the service stations, restaurants, grocery and other stores that existed where they intersected with Central Avenue. The corridors of both Virginia and Roanoke east of Central now

contain office buildings, apartment blocks, and other commercial buildings. While both are now part of a modern central city commerce center, they had their beginning with one of the area's earliest settlers.

In 1883 William E. Thomas and his wife Hallie moved to the Valley from Los Angeles. In 1890 Thomas was granted a homestead land patent for the 160 acres bounded by Central Avenue, 7th Street, Oak Street, and Thomas Road. They made their home at the corner of Central and Thomas and ranched on their land.

In addition to ranching, Thomas served the community at various times as a deputy county recorder and assessor, deputy sheriff, postmaster, and Clerk of the Board of Supervisors. He also engaged in land development and began subdividing his homestead.



In 1898 he recorded the Baltimore Heights subdivision which created Virginia Avenue along its northern boundary. Seventh Street, 3rd Street, and Oak Street were its other boundaries. He subsequently established both the North Baltimore Heights subdivision in

1904 and the West Baltimore Heights subdivision in 1910. West Baltimore Heights, which included his home at Central and Thomas, created Roanoke Avenue near its southern boundary.

Why did he name these streets after locations thousands of miles to the east? Thomas was a native of Virginia. He was born and grew up near Roanoke and then moved to Baltimore, Maryland, where he went to school and worked as a bookkeeper before moving west.

Clean up and clear out trash in your home and 'hood

By Tom Simplot, President and CEO, Arizona Multihousing Association and licensed attorney



Soda cans, water bottles, wine bottles, and empty boxes of cat food or cereal (without the plastic lining) - all are items that can be recycled. When you live in an apartment community with shared refuse areas, great neighbors take the extra time to share the bin space and get trash out of their homes.

Break down boxes

Many cardboard packing boxes of all shapes and sizes are recyclable, but it's important to break them down to make them flat so they fit more efficiently in recycling bins.

Check pick up dates

There are large bulk trash dates that you can use to get rid of large items like that sofa or old mattress. Be sure check online for your bulk trash pickup date and leave items in the right place during that timeframe.

Recycle what you can; and know what you can't

Remember, do not put your recyclables in a plastic bag. Plastic bags can catch in the machines. Rather, dump them straight into the bin, making easier to sort. Keep a box near your door to gather recyclables and keep in mind that food does not belong in the recycle bin. Greasy pizza boxes attract pests and rodents in the recycling facilities. If you are recycling cans or milk jugs, take a minute and rinse them out. Look for notations on items that tell you what can be recycled and check online for a complete list of recyclable items.

Make donations and get tax the deductions

The new year marks a time when we clear out old goods to make space for new stuff. Many of us donate clean, usable goods to favorite charities, and get a tax deduction form. Donate to them directly at their drop off centers or arrange a pick up, but, please don't leave bags of goods or furniture outside those bins, open to theft or destruction. It's bad for the shopping center and it's not helping the charity.

Together, we can keep our refuse and recycling areas clean.

About the Arizona Multihousing Association

The Arizona Multihousing Association is the statewide trade association for the apartment industry, representing more than 2,000 members in legislative, legal and regulatory matters. They provide services, products, educational programs and networking opportunities to promote ethical, quality rental housing throughout Arizona.

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The Magic of Midtown - November 2016 Midtown Urban Living Tour



Chateau de Ville volunteers:
Jan Webb, Beth Thielen



Trolley driver and Susan Thompson



Urban Tour visitors



Urban Tour visitors

The Magic of Midtown

November 2016 Midtown Urban Living Tour

MIDTOWNMUSE feb/mar 2017



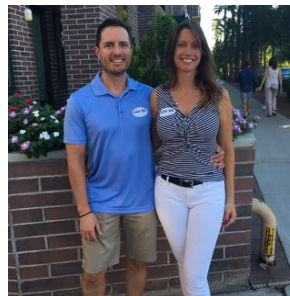
Phoenix Towers volunteers: Robin Stinnett, Mark Sendrow, Mike & Pat Durand, Barbara Ford, Diane Becket, (back of) Mary Wisdom, John Dutton



Phoenix Towers volunteers: Chuck Vallelonga, Jeigh Tushick, Glenn & Robyn Cushman, Jim Balogh, Beverly Morgan, Betty Brackenridge



Phoenix Towers volunteers: Diane Becket, Margaret Wright, Mike Durand, Chuck Vallelonga, Bill & Robin Stinnett, Mark Sendrow



Tapestry volunteers John Verhoff & Stacy Harrison



Tapestry volunteer Steve Prisce



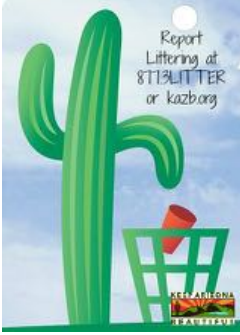
Tapestry volunteers: Kevin Kottmer; Julie Kirshner; Charles Johnson; Sue Wallen; Rob Tubbert; Julia Frey; Mike & Dorothy DelMonte; & Karen Mossberger



Tapestry - All ages of volunteers - Kevin, Maureen & baby Maren Kottmer

Raise Awareness by Reporting Litterers

By Keep Arizona Beautiful



We all share our public streets and highways and we also share the responsibility to keep them clean and safe. The statewide litter hotline is a joint effort of the Arizona Department of Transportation and Keep Arizona Beautiful and an easy way to help hold one another accountable.

How do I report a litterer?

Simply capture their license plate number. That is the most basic information we need. Additionally, you can report the kind of car it is, where you were when you saw the litter being tossed, and what kind of litter it was. Call 1-877-3LITTER (1-877-354-8837) or fill out the litter report form on the Keep Arizona Beautiful website at www.kazb.org. You can remain anonymous.

What happens after I report the litterer?

KAZB compiles the calls that come in during the month and submit the data to the MVD, who matches the reported license plate numbers to the current car registration information. We then send a letter letting the registered car owner know that someone spotted trash being tossed from that car. We remind them that littering is unsightly, expensive to clean up, and damaging to the beauty of our state. We also remind them that littering is illegal and if they had been spotted by law enforcement they could have received a \$500 fine.

Each month we send between 150 and 200 letters to people throughout the state. While the majority of calls come in from larger metropolitan areas, the hotline can be used by anyone, anywhere in the state to report trash being tossed from vehicles.

What is the most common litter reported on the hotline?

Cigarette butts are by far the most common litter we see reported, followed by fast food detritus (napkins, cups, paper bags, etc.). Other types of trash reported include bottles and cans, dirty diapers (yech!), old tires, toys, etc.

How can I help?

Save the phone number on your phone. Keep a scratchpad handy to jot down the offending license plate number. Spread the word by telling everyone you know about the litter hotline. Like Keep Arizona Beautiful on FB!

A poster for the 6th Annual Shred Event. The title "6TH ANNUAL SHRED EVENT" is in large blue letters, with "SATURDAY, APRIL 8" below it in black. To the right is a smiling Earth globe. The event details are listed on the left: "WHERE: COPPERPOINT PARKING LOT 3RD STREET & EARLL DRIVE" and "TIME: 10:00 A.M. TO 1:00 P.M.". Below the time, it lists "DONATIONS TO OUR NON-PROFIT PARTNERS: ARIZONA WOMEN'S EDUCATION AND EMPLOYMENT, ARIZONA ANIMAL WELFARE LEAGUE & SPCA, KEEP PHOENIX BEAUTIFUL, ONE COMMUNITY FOUNDATION". At the bottom are logos for zip.com, Midtown Neighborhood Association, and B on the Obvious.

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Artisan Lofts on Central

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THINKING OF SELLING?

New Year, New Home Plans? Now is a good time to sell your home! Call for details 480-620-8075



Artisan Lofts on Osborn

Cream of the Crop when you want Urban Loft Living! Great open floor plan. One bedroom plus den/office area upstairs. 2BD, 2BA, 1,201 Sq Ft



Royal Riviera

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