

MIDTOWN MUSE

PHOENIX TOWERS ANNIVERSARY



OCT
NOV
DEC
2017

Phoenix Towers will be celebrated on the Midtown Urban Living Tour, which coincides with the building's 60-year anniversary. Built with a modern design in 1957, Phoenix Towers still stands as a beautiful part of history as the first high-rise residential building in all of Arizona.

PHOENIX TOWERS FUN FACTS

- One former owner, a personal friend of Liberace, decorated her apartment to appeal to him. Although he stayed there seldom, the apartment became known informally as "the Liberace apartment."
- One current owner is the descendant of one of the original owners in the building and the apartment has been in the family continuously since the original purchase.
- The movie "Terminal Velocity", starring Charlie Sheen, was filmed in one of the apartments and he is featured in the movie running along the ledges on the outside of the building.
- One owner notes their unit features the original "Beauty Queen" metal kitchen cabinets, reconfigured and powder-coated in an updated hue, and is renowned as playing a "safe house" in a mystery novel.
- When a former Monsignor owned an apartment, he converted one of the closets into an altar and would say Mass there every morning. (It has since been converted back into a closet!)

Sign up for our email newsletter at MidtownPHX.org
Contact MNA at (602)730-4646 or info@midtownPHX.org
Follow us on FACEBOOK #ThisisMidtown





“Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it’s the only thing that ever has.”
 -Margaret Mead



For more info and to join the movement, find us at www.850zip.com.

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MIDTOWN NEIGHBORHOOD ASSOCIATION ORGANIZES SELF-GUIDED TOUR OF PHOENIX'S MOST NOTABLE RESIDENCES.

The Fifth Annual Midtown Urban Living Tour, November 4, 2017, will showcase some of the city's longest-standing residences and celebrate the 60th anniversary of Phoenix Towers.

Tour homes can be found in the award-winning Artisan Lofts on Central, the historic Villa Del Coronado, 22-story Regency on Central, Tapestry on Central and Chateau de Ville, built in classic New Orleans style. Adding to the diversity, tour-goers can also explore newly developed Midtown residences -- The Edison, The Muse and Alta Midtown. A limited number of Tour tickets are available online at a cost of \$15 (bit.ly/mult2017), so get yours now! Free trolleys will run from 11 a.m. to 5 p.m. to give tour-goers easy access to each of the buildings. Each building is within walking distance of a light rail station, and we encourage participants to use Grid Bike Share and ride-share apps like Lyft and Uber.

We also welcome you to our annual meeting scheduled December 6 in a location to be announced. This is generally a more festive event and features the election of the next year's MNA Board; we currently have three open positions. New members bring fresh ideas to the varied happenings in our neighborhood. Be sure to save the date!

We share your concerns for those affected by a number of natural disasters we experienced in September, for their families and friends in Midtown Phoenix and other parts. We support local disaster relief organizations. Visit VolunteerMatch (<https://www.volunteermatch.org>) for ways you can help.

The MNA Board:
Patrick O'Connell President
Edward Jensen Vice President
Heather Fahey Treasurer
Constance Combs Secretary
Jenny Poon
Jennifer Boucek

Thanks to our Tour sponsors!

Edison

MIDTOWN

ALTA MIDTOWN

MUSE
INSPIRED URBAN LIVING

FOUND:RE
PHOENIX



Sign up for our email newsletter at MidtownPHX.org
Contact MNA at (602)730-4646 or info@midtownPHX.org
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#ThisIsMidtown

NOCHE EN BLANCO 2017

October 28th 5:00pm-10:00pm

Hance Park, just west of Central Avenue

Hance Park Conservancy invites you to the second annual "Noche en Blanco" in Hance Park. Inspired by a similar "dinner in white" which got its start in Paris 30 years ago, Noche en Blanco will have a character unique to Phoenix.

Guests will arrive at 5:00pm dressed all in white, set up at their reserved table, and join everyone for a toast at sunset (5:40pm). This will be a fun, elegant event with long rows of tables draped in white, strings of lights and stars overhead, featuring live music, skateboard demonstrations, and dancing.

Dress: All white attire

Bring: White plates and napkins, flatware, stemware, centerpiece, and non-alcoholic drinks. Disposable items are discouraged.

Options: Purchase a picnic for two and a bottle of wine to be delivered to your table at the event. Or, guests are welcome to bring their own picnics and purchase beverages from the event bar.

All ages welcome. Guests cannot bring alcohol in to this event, nor can alcohol be taken out from this event. Must be 21 years of age or older to purchase wine.

Purchase tickets at www.hanceparkconservancy.org



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www.midtownphx.org

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MY BUYER

“I wanted to buy a house in Central Phoenix and I needed an agent who knew the area well and was comfortable working with a first-time home buyer. After a brief experience with another agent, I found Tricia. She could not have been more helpful, particularly with her knowledge of the neighborhoods in Central Phoenix, and is one of the most authentic, fun and caring people you will ever meet. If you are looking to buy a home in Central Phoenix, I cannot recommend Tricia highly enough!”

—Maryellen A.

*I Know Downtown,
Midtown & Uptown!*

Tricia Amato,
REALTOR®
520-247-3305



www.DowntownPhoenixAgent.com
AmatoTricia@gmail.com





Who: SB&H

What: Cultural Diversity and Wellness Event 2017

When: Saturday October 28, 2017 from 11:00am-5:00pm

Where: SB&H Parking lots 3450 N. 3rd St. Phoenix, AZ

85012

Parking is available for free at

Phoenix Financial Ctr. 3442 N.

Central Ave. Phoenix, Arizona



Southwest Behavioral & Health Services

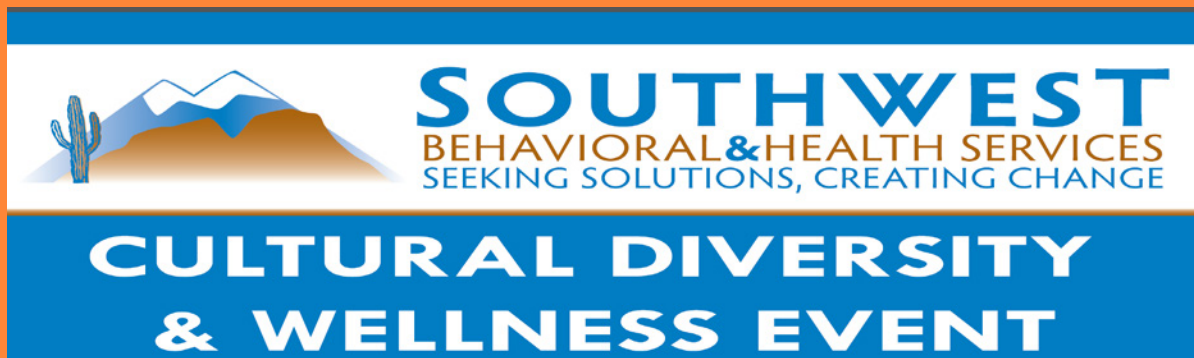
Is proud to present the....

First Annual Cultural Diversity & Wellness Event 2017

This day will be fun-filled with different cultural presentations, games for kids and families of all ages, live music, and healthy food trucks. Attendees will be able to move freely from booth to booth and explore different cultures and traditions. Come explore cultural diversity!

Feel free to bring your kids in costume so they can participate in our costume parade and contest being held at 3:30p.m.

Come and join us for free blood pressure exams, vision screening, child/passenger safety demonstrations, and raffles. Local agencies will also be present sharing information about community resources and services. Can't wait to celebrate with you!



MIDTOWN LIVING AND GIVING

By Constance Combs

We highlight Midtown living in our annual Urban Living Tour on November 4, 2017, a self-guided tour that provides participants with exclusive access to explore unique buildings across midtown Phoenix.

We celebrate Midtown giving by providing a snapshot of charitable organizations and volunteer opportunities in Midtown.

Our festive photo display illustrates the creativity of decorative holiday doors in my 45 E Lexington neighborhood. (Please see pics on page 13.) If you would like to share yours, send it to info@midtownPHX.org for our January issue!

THE BOARD'S CHARITY PICKS



ARIZONA ANIMAL
WELFARE LEAGUE & SPCA
ARIZONA'S OLDEST & LARGEST NO-KILL SHELTER

Arizona Animal Welfare League & SPCA (AAWL & SPCA) is the largest and oldest no-kill shelter in Arizona. We are a no-kill shelter in that we do not euthanize animals except for the rare occasions when it is in the best interest of the animal to do so, usually from untreatable medical conditions. All donations are tax deductible to the extent allowable by law. Our Mission is to create a world where there are no homeless dogs and cats.

Arizona Animal Welfare League
25 N 40th St Phoenix AZ 85034
(602) 273-6852



Arizona Legal Women and Youth Services

Arizona Legal Women and Youth Services - ALWAYS opens the doors to justice and opportunity by providing no-cost legal services for survivors of human trafficking and young people in Arizona impacted by homelessness, abuse, and the foster care system. 70% of our clients are women or girls.

ALWAYS <http://alwaysaz.org/>
24 W Camelback Rd Phoenix AZ 85013
(602) 248-7055



CO+HOOTS Foundation, a nonprofit organization that focuses on creating equity through entrepreneurship. They hold a hackathon for youth to learn how to build businesses in a real startup environment.

CO+HOOTS Foundation <https://cohoots.com/foundation>
221 E Indianola Ave Phoenix AZ 85012
(602) 688-2825



FirstPlace AZ is ushering in a new era of housing and community development for individuals with autism and neuro-diverse abilities in "the most autism-friendly city in the world."

FirstPlace <https://www.firstplaceaz.org/>
717 E Maryland Ave Ste 110 Phoenix AZ 85014
(602) 733-6525



Friends of Phoenix Public Art's mission is to support the maintenance and restoration of the Public Art collection of the City of Phoenix, through education, advocacy, and fundraising. Caring for the public's art is essential to sustaining the beauty and humanity of our city's public fabric. Join us as we work to build partnerships and raise awareness and funds to advance the cause of cultural stewardship.

Friends of Phoenix Public Art
<https://friendsofphoenixpublicart.org/>
PO Box 1109 Phoenix AZ 85001



Medical Animals in Need – The M.A.I.N. Team is an Arizona based, all volunteer group focused on identifying, transporting, aiding and promoting animals from Arizona shelters who need immediate and often costly medical attention the shelters are unable to provide. M.A.I.N. is a 501(c)(3) organization. We are 100% Volunteer Based, so 100% of your tax deductible donation goes straight to the dogs!

M.A.I.N. <http://medicalanimalsinneed.com/>
PO Box 46365 Phoenix AZ 85063



The Parsons Center for Health and Wellness is the home of Southwest Center for HIV/AIDS, McDowell Healthcare Center (operated by Maricopa Integrated Health System), Avella Specialty Pharmacy and holds a variety of events inside its meeting and event spaces. Conveniently located just off the light rail, the Center provides a one-stop location for HIV/AIDS prevention, education, mental health, wellness, nutrition and primary care services including a specialty pharmacy, vitamin shop, and community spaces.

Parsons Center <https://swhiv.org>
1101 N Central Ave Ste 200 Phoenix AZ 85004
(602) 307-5330

850ZIP: MIDTOWN PARTNER AND TOUR SPONSOR



Do you know 850zip? Midtown Neighborhood Association is in partnership with 850zip, who is also an important sponsor of Midtown's Urban Living Tour this year!

850zip is your neighbor. As a founding partner, Kathey Wagner and her family have lived in downtown Phoenix since 1999 (pre-cool). They are committed to building stronger neighborhoods and community by promoting locally-owned businesses in the 850 zip codes and giving back to Arizona-based non-profits.

Businesses join 850zip FREE. In return, businesses and non-profit corporations create special offers or VIP services for 850zip Community Members to reward their loyalty and create unique experiences. 850zip enhances Business Members' existing marketing efforts by promoting their company on the 850zip website, social media and other citywide marketing campaigns and events.

Community Members gain access to special offers and/or VIP services by paying \$20 a year and presenting their Memberchip™ to 850zip Business Members.

Grow the movement! The Midtown Neighborhood Association is an 850zip Business Member and offers discounted Midtown Urban Living Tour tickets to 850zip Community Members. Become one today to unlock exclusive offers in your neighborhood, support locally-owned businesses, and support Arizona-based non-profits.

VILLA DEL CORONADO: MIDTOWN URBAN LIVING TOUR HIGHLIGHT

Villa del Coronado was listed on the National Register of Historic Places in 2009, an example of midcentury modern design and postwar garden apartments. Developed in an established neighborhood formerly occupied by 1920's private homes, the property retains the olive and palm trees as living reminders of Phoenix's history.

Unit #1 at 100 E Coronado is a smart and eco-friendly unit. Resident David Oake replaced all window glass with double pane low E glass and installed an energy-efficient heat pump. Ungrounded wiring and old circuit breakers were replaced with new 100 amp electrical service panel, outlets, switches and lights, all low wattage LEDs. He installed new energy star kitchen appliances in reduced sizes. Both bathrooms were taken down to the studs, concrete backer board installed and shower enclosures coated with Red Guard membrane for leak protection. New plumbing fixtures replaced old cast-iron drains and included low-flow faucets, shower heads and toilets. A laundry closet in the middle bedroom has an Energy star stackable washer/dryer – ventless to save energy. Leak prevention supply lines are designed to shut off in case of a water break (Samsung Smart Things). Home features responding to smart phone or voice command include: Nest Thermostat (average \$95 savings annually); Lutron Caseta light controls; Google Home controls lighting and temperature, on-demand news, music and Google Search; Chromecast projects videos/music from his phone to the TV and rotates ART of his choosing there.

David likes the condo advantages of little maintenance and close community, proximity to restaurants and cultural arts. "Everything is close, no car needed. I lived in the suburbs most of my life and was unsure of urban living, so I rented downtown for 6 months to check it out. Now I wonder why I didn't move to Midtown sooner."



MIDTOWN CHARITIES SNAPSHOT



850zip (<https://www.850zip.com/non-profit-partners/>) is dedicated to helping Phoenix thrive and supporting organizations who share their mission. A portion of Community Member dues are donated to the following non-profits, who help make our local community a better place.

Arizona Women's Education and Empowerment, Inc.
- AWEE Works! <http://awee.org/>
Arizona Animal Welfare League and SPCA <https://aaw.org/>
One Community - LGBT-friendly businesses/organizations in AZ <https://www.onecommunity.co/home>
Keep Phoenix Beautiful <http://www.keepphxbeautiful.org/>



Alliance of Arizona Nonprofits, comprised of more than 800 partners across the state, both nonprofits and those in the community who support them, is dedicated to furthering the common interests of Arizona's nonprofit community. Our work is aimed at strengthening Arizona's nonprofit community as a whole, while also providing services and programs that directly help individual organizations succeed. By working with government to advocate for nonprofits, providing resources to help nonprofits save money, and creating opportunities for nonprofits to connect and grow, the Alliance strives to promote healthy, vibrant communities.

Alliance of Arizona Nonprofits <http://arizonanonprofits.org>
360 E Coronado Rd Suite 120
Phoenix AZ 85004
(602) 279-2966



Arizona Coalition to End Sexual and Domestic Violence (ACESDV) has a mission to end sexual and domestic violence in Arizona by dismantling oppression and promoting equity among all people. Your support and involvement keeps our programs, training and cause going.

Arizona Coalition to End Sexual and Domestic Violence (ACESDV)
<http://www.acesdv.org/>
2800 N Central Ave Suite 1570
Phoenix AZ 85004
(602) 279-2900



Association of Arizona Food Banks (AAFB) was established in 1993 as the Arizona Statewide Gleaning Project (ASGP) with a simple goal to rescue as much produce as possible to help food banks provide healthy choices for their clients. Since then, AAFB has transported over 974 million pounds of food and evolved from actual gleaning to supporting the joint efforts of our members and key partners like the LDS Cannery in Mesa, St. Vincent de Paul, and the Arizona Department of Economic Security. The ASGP now includes bulk food purchasing, coordinating large donations through Feeding America, and transporting fresh produce between food banks. Spearheading the "Logistics Task Force," AAFB brings together members from each food bank to efficiently share produce among each other and transport as quickly as possible.

AAFB's website offers the opportunity to contribute directly to the Hurricane Harvey Texas Support.

Association of Arizona Food Banks (AAFB)
<http://www.azfoodbanks.org/>
2100 N Central Ave Suite 230
Phoenix AZ 85004
(602) 528-3434

Children's Action Alliance is a nonprofit organization that advocates for public policy that benefits children. We do not provide direct social services or client counseling. Kids can't speak out for themselves but YOU can help make their voices heard through Children's Action Alliance.

Children's Action Alliance <http://azchildren.org/>
3030 N. 3rd Street, Suite 650
Phoenix AZ 85012
(602) 266-0707



Circle the City continues the tradition of its founders, the Sisters of St. Joseph of Carondelet, a mission of compassion and mercy to all who need our care, to create and deliver innovative healthcare solutions that compassionately address the needs of men, women, and children facing homelessness.

Circle the City Admin Office <http://www.circlethecity.org>
300 W. Clarendon Ave Suite 200
Phoenix AZ 85013
(623) 900-2203

Medical Respite Center
333 W Indian School Rd
Phoenix AZ 85013
(602) 776-9000

The Parsons Family Health Center
3522 N 3rd Ave
Phoenix AZ 85013
(602) 776-7676

MIDTOWN CHARITIES SNAPSHOT

FIRST THINGS FIRST

First Things First is one of the critical partners in creating a family-centered, comprehensive, collaborative and high-quality early childhood system that supports the development, health and early education of all Arizona's children birth through age 5. Its vision is that all Arizona's children are ready to succeed in school and in life.

First Things First <http://www.firstthingsfirst.org/>
4000 N Central Ave Suite 800
Phoenix AZ 85012
(602) 771-5100



Migration Resource Center works with companies, governments, nonprofits and other organizations to improve the lives of immigrants. Our partners contribute more than money. Their ideas, volunteer power, in-kind support and more are helping build stronger immigrant communities.

Migration Resource Center Phoenix <http://www.migrationusa.org/locations/az/phoenix/>
3101 N Central Ave
Suite 183
Phoenix AZ 85012
(602) 344-9255



One·n·Ten is a 501 (c)(3) nonprofit charitable organization dedicated to serving and assisting lesbian, gay, bisexual, transgender, and questioning (LGBTQ) youth ages 14 to 24 years. We provide youth with tools to improve self-esteem and self-acceptance. For as little as \$25 a month, you can become a member of the Hero's Circle by committing to make a monthly reoccurring donation. It makes it easy to make a difference because you can make a small monthly donation that adds up at the end of the year and makes a big impact.

One·n·Ten <http://oneten.org/>
Administration
1101 N Central Ave #202
Phoenix AZ 85004



Ronald McDonald House Charities®
Phoenix

Ronald McDonald House of Phoenix, according to one reviewer it is a "wonderful place [with] very helpful staff. This place is a God send. I never realized how much this place does for families. One thing for sure is how much I will be donating once I get back home and out of here myself! Thank you RMHC!"

Ronald McDonald House Charities <https://www.rmhcphoenix.com/>
501 E Roanoke Ave
Phoenix AZ 85004
(602) 264-2654

TEACHFORAMERICA

Teach For America is a member of Teach For All, a global network of independent organizations working to expand educational opportunity for all children. Teach For America has a proud twenty year history in Phoenix, which is represented in the strength of our community and school partnerships, and the impact of our almost 200 corps members and over 800 alumni have had. Today Arizona is ranked 50th among states for percentage of high school graduates who attend college. Together, we're aiming for first. It starts in Phoenix.

Teach for America <https://phoenix.teachforamerica.org/>
3030 North Central Avenue, Suite 900
Phoenix AZ 85012
(602) 304-0211



United States Veterans Initiative provides transitional and permanent housing to 260 veterans daily, and provides over 400 veteran families with financial assistance. Each year U.S.VETS – Phoenix serves nearly 1200 veterans through outreach, case management, housing services, individual and group counseling, and related activities.

U.S. Vets – Phoenix <https://www.usvetsinc.org/phoenix/>
3507 North Central Ave Suite 302
Phoenix AZ 85012
(602) 717-6682

HOW DO YOU GIVE BACK?

By Cyndy Gaughan | Director, Membership Services & Special Projects
Phoenix Community Alliance

As holidays and the end of the year approach, companies and individuals turn their thoughts to giving back. Passions, personal experience, core values, and financial ability often determine where and how we give.

Over the last two years, the Phoenix Community Alliance's non-profit Members have grown, now numbering forty-seven. They provide services in health, sports, animal welfare, the arts, education, homelessness, technology, transit, parks, community development, home ownership, and more.

Maybe you give by supporting the programming of our arts Members such as the Arizona Opera and The Heard Museum. You might adopt a pet or walk dogs at the Arizona Humane Society. If serving meals at St. Vincent de Paul's dining room interests you, sign up to volunteer early! If a healthy community is your focus, support or serve on the board of organizations like Aunt Rita's Foundation or Ryan House. Phoenix Elementary School District #1, Phoenix Union High School District, Genesis Academy, and Arizona School for the Arts have applicable school tax credit programs above your other charitable giving.

Of course, each of these non-profit organizations needs funding and your donations to continue delivering services. Check with your employer to see if they offer matching funds to supercharge your giving. Consider donations in lieu of exchanging gifts with friends and family. Be creative!

If you are interested in supporting or learning more about the non-profit PCA Members, please visit our website at www.phoenixcommunityalliance.com for a listing of our non-profit Members and their website links.

THE CITY GROWS UP WITH PHOENIX TOWERS

OPEN HOUSE TODAY story page 17

ARIZONA DAYS AND WAYS MAGAZINE, FEBRUARY 24, 1967 15

Today Is Open House At Phoenix Towers

A NEW PHOENIX LANDMARK — the "Ivory Tower" — Phoenix Towers—opens here to Phoenix and the Valley today with the formal opening of the first model apartment in this co-operative apartment building. Curious Phoenixites, and that includes most of us, will have an opportunity to see for themselves exactly what has made the Towers the most widely-discussed apartment building in the Southwest, even before it is finished.

Today's open house is from 9 a.m. to 9 p.m. Starting tomorrow, the model apartment will be open every day from 9 to 5. Furnishings and interiors have been done by Lou Register.

What is it that makes this building so unique? Here are some of its features:

Phoenix Towers is Arizona's first multi-story apartment building. It is the tallest and largest residential building ever built in Arizona, rising 14 floors and 190 feet into the air, to afford residents of the 60 apartments an incomparable view of Phoenix and the surrounding beauty of mountains and desert.

The \$3 million Towers boasts the first underground residential garage ever built in the Southwest. There will be parking for 120 cars—two for each apartment. Residents drive in and leave their car with an attendant, then enter an elevator which takes them directly to their front door.

A roof-top terrace, private putting green, shuffleboard courts, and a huge swimming pool surrounded by private cabanas, and individual dual air conditioning controls for heating and cooling each apartment, are a few more features of this remarkable new point of interest in Phoenix.

Residents of the 14-story Phoenix Towers will enjoy many new views of the city and its beautiful scenery, including this new angle of Camelback Mountain—five stories up. Dramatic framing in above photograph is a result of overhanging balcony of sixth-floor apartment. Each of 60 apartments in this \$3 million luxury co-operative boasts a private balcony.

Salute to PHOENIX TOWERS

Where art and science unite to produce new beauty.

Perhaps an Ivory Tower to some of its fortunate dwellers, for the touch of the land of myths is there. The lore of legend gave us the Phoenix, and here in the portico and foyer, for as long as the Towers shall stand, the fabled bird is fixed in the timeless beauty of a Terrazzo Mural of rainbow hues.

As old as Pharaoh's Egypt, as modern as tomorrow, the ancient art of Terrazzo combines here with the ultra modern scientific achievement of inorganic synthesis, "RAINBOW TERRA-CHIPS", to bring you a new and beautiful art form. To be appreciated it must be seen.

We are proud to have been privileged to produce this incomparable floor.

PHOENIX GEMS Inc.
Producer of "RAINBOW TERRA-CHIPS"
Phoenix, Arizona

AMERICO TERRAZZO CO.
"ARTISANS IN TERRAZZO"
Phoenix, Arizona

ARIZONA DAYS AND WAYS MAGAZINE, FEBRUARY 24, 1967 17

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MAKE A DIFFERENCE IN THE LIVES OF PHOENIX YOUTH

By Alyssa Ruggiero, Community Marketing
Recyclebank

Recyclebank®

Did you know that you could make a positive impact on the lives of young people in Phoenix just by recycling? It's true, and we're not just talking about creating a cleaner future. With Recyclebank, a new program brought to you by the City of Phoenix, you can turn your recycling into donations for Release the Fear, a charitable organization dedicated to helping Phoenix's youth.

If you haven't joined Recyclebank, you're missing out on the chance to help make a difference in the community. Signing up is quick and easy: just visit Recyclebank.com and confirm that you're eligible to earn points for keeping resources out of landfills and learning online. Once you've earned enough points, you'll be able to turn them into great local deals, exclusive discounts on sustainable goods, or charitable donations to Phoenix-based charities like Release the Fear.

To make a donation to charities like Release the Fear or the Tiger Mountain Foundation, log on to Recyclebank.com and visit the Donations page in our Rewards Catalog. New members will receive some bonus points just for signing up, which you can use to make an even bigger donation today!



KPB – FALL FUN FESTIVITIES

By Cindy Moss, Keep Phoenix Beautiful

Fall is in the air, well almost! And that means not only cool temps, but lots of cool projects for Keep Phoenix Beautiful!

Our Second Saturday Events are in full swing at our new garden locations. October 14th, November 11th and December 9th will round out 2017 for us. We'll be working at both our Pierson Street Garden and Mountain View Park Garden where there are plenty of project tasks in getting these spots up and running. We are also thankful to our Second Saturday Supporter, The Parlor located at 1916 East Camelback Road. This biz, a local favorite, is generously giving all Second Saturday volunteers a \$10 gift card to enjoy some great pizza and more!

Spring Cleaning is always good; but we're here for your fall cleaning needs too! Our next 'I Recycle Phoenix' is set for Saturday, October 14th from 8am to 1pm at Desert Ridge Marketplace. It's a chance to clean out closets, sheds, garages, storage spaces and bring stuff to us for recycling, reusing and repurposing. A Food Drive for St. Vincent de Paul will also be held. For all the dates, check out our website at <http://www.recyclecleanphoenix.org/i-recycle-phoenix/index.html>.

And finally, we want to wax a little nostalgic for a minute! A time when Olivia Newton John had the top song, the St. Louis Cardinals won the World Series, ET was phoning home and something else totally rad happened. Keep Phoenix Beautiful was launched! It was 1982 and we are very excited to be celebrating our 35th Anniversary with a family friendly event on October 28th at our Pierson Garden site! There will be food, fun and festivities! Stay tuned to our social media outlets, Facebook, Twitter and Instagram for all the details to come!

We wish you a most beautiful fall season!

MCDOWELL ROAD'S MIRACLE MILE—RETURN TO GLORY?

By Cyndy Gaughan
Director, Membership Services & Special Projects
Phoenix Community Alliance

East McDowell Road between what is now the 51 Freeway and Central Avenue used to be THE hot shopping destination in Phoenix. It was walkable, had angled street parking, and it was HOT! Before Park Central, Roosevelt Row, and CityScape there was Phoenix's Miracle Mile.

Economic, development, and demographic changes left their mark on the commercial corridor. Midtown residents see the potential and the value of having a close, vibrant business district. The McDowell Road Revitalization Committee of Phoenix Community Alliance (PCA) (the business leadership organization for downtown Phoenix) is breathing a new look and a new, sustainable life to the area.

Banner University Campus with its tie-in to the downtown Biomedical Campus is a boon to the area regarding current and future employment opportunities and patrons for local businesses. The Miracle Mile is an entryway to not only Banner, but also the Phoenix Art Museum, Phoenix Theatre, the Heard Museum, the Arizona Opera, Hance Park, and midtown Central Avenue.

The revitalization of McDowell Road is a long-term project. The Committee held a successful Earth Day Miracle Mile McDowell Cleanup on April 22nd. Volunteers representing the community, PCA Members, and government banded together then fanned out to hit McDowell Road and the surrounding alleys proving that private, public, community partnerships work! Councilwoman Kate Gallego of District 8 and staff participated, and David Longoria, Vice Mayor Laura Pastor's Chief of Staff represented Council District 4.

Volunteers representing the Phoenix Suns were basketball pioneer and Hall of Fame award recipient, Ann Meyers Drysdale, Vice President of the Phoenix Suns & Phoenix Mercury; former Suns player, Alvan Adams; and the Suns Solar Squad. Ollie Vaughn's offered free drinks, McDowell Market was opened for a post-event gathering, and free stretching sessions were available at Shanti Yoga Phoenix.

Melissa Huapaya, from Canary I Gould Evans who is working on the branding of the Miracle Mile District received immediate feedback from a passerby, "You guys did a great job! This street looks one hundred times better. Amazing to see how much litter was gone."

Our second cleanup is scheduled for November 4th.



People Make the Difference on McDowell Road



Councilwoman Kate Gallego Inspires



HOLIDAY DOORS



HOLIDAY SEASON VOLUNTEERING



André House

<http://andrehouse.org/volunteer-information/>



Families Giving Back

<http://www.familiesgivingback.org/site/how-to-volunteer/>



Hands On
GREATER PHOENIX

Hands On Greater Phoenix

http://www.handsonphoenix.org/HOC__Volunteer_Opportunity_Details_



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Phoenix Rescue Mission

<http://phoenixrescuemission.org/you-can-help/>

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Salvation Army

<http://www.salvationarmyphoenix.org/volunteer-opportunities>



St. Vincent de Paul

<https://www.stvincentdepaul.net/volunteer>



Valley YMCA

<https://valleymca.org/get-involved/volunteer/>

VolunteerMatch

<https://www.volunteermatch.org/>

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www.sportsclubatcitysquare.com
(Indian School Rd and 2nd Ave)
602-285-2929

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MIDTOWN RISING: DEVELOPMENT UPDATE



ALTA CENTRAL

Location: 4001 N Central Avenue (Central & Indianola)

Alta Central, will be a boutique 223-unit state-of-the-art, Transit Oriented Development apartment community located on Central Avenue, in the heart of Midtown Phoenix. The property will offer residents highly refined and smartly appointed living space, combined with cutting-edge amenities, a structured parking garage, and functional and interactive common areas unlike anything in the submarket today.

Status: Under construction. Move-ins planned for late 2018

Developer: Wood Partners – www.woodpartners.com



EDISON MIDTOWN

Location: 3131 N Central Ave

Sales Center: 46 E Monterey Way - (Open 7 Days a week from 11am-6pm)

The seven-story property will consist of 110 residences—one and two bedroom condominiums with balconies showcasing urban views—ranging from 808-1,374 square feet. Each unit offers residents premier stainless steel appliances, real wood and tile flooring, European-style cabinetry, and quartz countertops. From technology and security to convenience and leisure, the amenities at Edison Midtown make the community as smart as it is stylish.

Status: Under Construction – Now selling – Winter 2017 delivery

Visit www.liveatedison.com, call 602-441-4669, or email info@liveatedison.com

COMPLETED AND OPEN FOR SALE/LEASE:

ARTHAUS CONDOS - SALE

1717 N 1st Avenue

www.arthausphx.com Will Daly 602-313-0811

ALTA MIDTOWN - LEASE

200 E Thomas Road

www.AltaMidtownPhoenix.com

BROADSTONE ARTS DISTRICT - LEASE

McDowell & Alvarado (2nd Street)

www.BroadstoneArts.com

THE MUSE - LEASE

Location: Central and McDowell

www.musephoenix.com



PARC MIDTOWN

Location: SEC Indian School & 3rd Avenue

A 306 unit luxury multifamily, adaptive reuse, development of the former Phoenix Motor Company Mercedes Benz dealership, Parc Midtown will retain the original three-story showroom building and adjacent parking structure. 300 units will be contained in a new four-story building and 6 will be loft-style units on the 3rd floor of the showroom building. Amenities include: a clubhouse, fitness center and business center/conference room in the former showroom building; resort style pool and spa; and open courtyards with barbecues. Unit types include: studio, one, two and three-bedrooms.

Status: under construction – Leasing to begin in December 2017.

For information, please call Evergreen Devco, Inc. 602-808-8600



CENTRAL & VIRGINIA – SE CORNER

Retail project under construction. completion mid-January

Pennant Development, LLC



DOXA CENTRAL LLC: Office Of The Attorney General

State of Arizona

Location: Central and Palm Lane

Doxa is completely renovating this 63,000 sf 7 story building and adding a 26,000 sf three story addition to the north. Construction continues on this build-to-suit project for the Office of the Attorney General. The tenants are scheduled to move in before the end of this year.

Status: Under construction - Completion fourth quarter 2017

COMMUNITY CALENDAR

ARTS AND CULTURE

ASU OSHER LIFELONG LEARNING INSTITUTE

602-543-6440 www.lifelonglearning.asu.edu

Many short series and single classes for the 50+ group

ARIZONA HUMANITIES COUNCIL

602-257-0335 www.azhumanities.org

Program and events nearby and around the State

ARIZONA OPERA at Symphony Hall and 1636 N Central Ave

602-266-7464 www.azopera.org

10/17 Film: Beauty and the Beast

10/19 & 11/16 Brown Bag Lunch Recital

10/21 - 10/22 Hercules vs Vampires

11/17 - 11/19 Tosca

12/16 Hansel & Gretel - Opera Family Day

Check Website for other events

Special pricing for age 40 and younger

ARIZONA THEATRE COMPANY at the Herberger

602-256-6995 www.arizonatheatre.org

10/05 - 10/22 Chapter Two - Neil Simon

11/16 - 12/03 The River Bride

01/05 - 01/28 Man of La Mancha

BALLET ARIZONA 2835 E Washington and Symphony Hall

602-381-1096 www.balletaz.org

Classes for adults and teens

10/26 - 10/29 Swan Lake

12/08 - 12/24 The Nutcracker

BURTON BARR PUBLIC LIBRARY 1221 N Central Ave

602-534-5208 www.plfriends.org

602-262-4636 www.phoenixpubliclibrary.org

CLOSED UNTIL SUMMER 2018 DUE TO STORM DAMAGE

CUTLER-PLOTKIN JEWISH HERITAGE CENTER-122 E Culver

602-241-7870 www.azjhs.org

Film Series 7pm, Free:

10/10 Refusenik

11/14 Hail Sid Caesar!

12/12 Surviving Skokie

Book Discussions 7pm, Free;

10/19 The Fortunate Ones

12/14 The Last of the Just

GREAT AZ PUPPET THEATER 302 W Latham

602-262-2050 www.azpuppets.org

Great schedule-check their website

HANCE PARK North of Roosevelt between 3rd St & 3rd Ave

www.hanceparkconservancy.org

10/28 Noche en Blanco - See article

HEARD MUSEUM 2301 N Central Ave

602-252-8840 www.heard.org

Native + You on First Fridays - Free

10/28 Moondance

11/11 Artes Vivas! Market

IRISH CULTURAL CENTER 1106 N Central Ave-Hance Park

602-258-0109 www.azirish.org

Classes, dances and special events

First Fridays in the Great Hall

10/14 Anam Cara Gala

12/21 Winter Solstice Celebration 4:00-11:00

JAPANESE FRIENDSHIP GARDEN 1125 N 3rd Ave-Hance Park

602-256-3204 www.japanesefriendshipgarden.org

First Fridays 4:00-6:00 (Oct 4:30-6:30) free

10/06 - 10/07 Moonviewing Festival (very popular)

Classes are being offered this Fall. Check them out.

PHOENIX ART MUSEUM Central and McDowell

602-257-1222 www.phxart.org

Multitude of films, talks and exhibits

PHOENIX CENTER FOR THE ARTS 1202 N 3rd St-Hance Park

602-254-3100 www.phoenixcenterforthearts.org

Many forms of art classes/events for children and adults

12/08-12/10 Annual Festival of the Arts

PHOENIX CHORALE

602-253-2224 www.phoenixchorale.org

10/28 Bruffy's Best - Trinity Cathedral

12/15-12/19 A Chorale Christmas at Various Churches

COMMUNITY CALENDAR

PHOENIX SYMPHONY

602-495-1999 www.phoenixsymphony.org
Regular season opened September. Check it out!

PHOENIX THEATRE 100 E McDowell

602-254-2151 www.phoenixtheatre.com
Until 10/15 Mamma Mia!
11/15-12/31 Newsies

PHOENIX TROLLEY MUSEUM 25 W Culver St-Hance Park

www.phoenixtrolley.com

ROSIE'S HOUSE

602-252-8475 www.rosieshouse.org
Music classes for kids and events

THE NASH 110 E Roosevelt

602-795-0464 www.thenash.org
Jazz Jam Sessions on Sundays at 6:00, Other Jazz Events

VALLEY YOUTH THEATRE 525 N 1st St

602-253-8188 www.vyt.com
10/28-11/19 Madagascar
12/01-12/23 Winnie-The-Pooh-Christmas Tail

MIDTOWN NEIGHBORHOOD ASSOCIATION EVENTS

www.MidtownPHX.org #ThisisMidtown

Board Meetings First Wednesdays except January

11/04 5th Annual Midtown Urban Living Tour
Information and Tickets at www.midtownurbanlivingtour.com

12/06 Annual Meeting -6pm

HOME TOURS AND EVENTS IN THE AREA

ARIZONA STATE FAIR 19th Avenue & McDowell
10/06-10/29 Wednesday-Sunday www.azstatefair.com

FIRST FRIDAYS AND THIRD FRIDAYS Every Month
www.artlinkphoenix.com

10/20-10/22 **LOST LAKE FESTIVAL** Steele Indian School Park
www.lostlakefestival.com - See Article

10/21-10/22 RAINBOW FESTIVAL & STREET FAIR

Heritage Square www.phoenixpride.org

11/04 5TH ANNUAL MIDTOWN URBAN LIVING TOUR 11:00-5:00

Information and tickets at www.midtownurbanlivingtour.com

11/05 42ND ANNUAL 3TV PHOENIX 10K & HALF MARATHON

www.phx10k.com start/end at City Scape Plaza

11/04 CERTIFIED LOCAL FALL FEST 10:00-4:00

Hance Park - Roosevelt/McDowell Stations www.localfirstaz.com

12/02 F.Q. STORY HOME TOUR & STREET FAIR 6:00-9:00

www.fqstory.org

12/03 F.Q. STORY HOME TOUR & STREET FAIR 11:00-4:00

www.fqstory.org

12/07 & 12/14 PHOESTIVUS Phoenix Public Market 5:00-10:00

www.phoenixfestivalofthearts.org

CYCLING

INFO ABOUT CYCLING IN PHOENIX

www.phoenix.gov/bicycling

AZ BICYCLE CLUB

www.azbikeclub.com

GRID BIKE SHARE

www.gridbikeshare.com

PHOENIX SPOKES PEOPLE

www.phoenixspokespeople.com

THE VELO & BICYCLE NOMAD CAFE

828 N 2nd St www.thevelo.com 602-759-8169

EXPANSION OF THE DOXA BUILDING



DOXA Central LLC, the property owner of the DOXA Central Building at Central and Palm Lane has recently announced they will advertise a Call to Artists for a commissioned piece of art on the west wall of the building to illustrate their long term commitment to the Central Arts District. DOXA has partnered with Local First Arizona Forum to organize this effort. For information contact doxacentralarts@gmail.com

MIDTOWN HISTORY MOMENT: THE GUARANTY BANK BUILDING BY DEREK D. HORN



Courtesy Library of Congress



Author's Collection

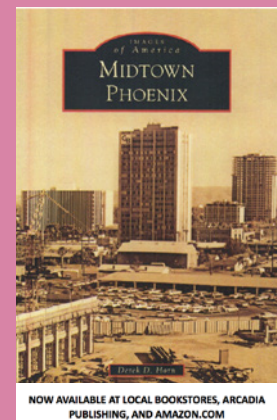
In 1949 the area north of Osborn and west of Central was primarily residential with a few mansions, some modest homes, and a lot of open space. The Sportsman's Park racetrack occupied the northeast corner of Osborn and 7th Avenue. An open canal ran along what is now West Indianola. That would all change.

Developer David Murdock purchased land in this location in the 1950s and began reshaping the area. By 1958, after constructing three office buildings

and a bank, he announced construction of a tower at 3550 North Central Avenue. Designed by architect Charles Polacek, at 20 stories with its distinctive turquoise façade, it became the tallest building in Phoenix and the Southwest. Instead of a traditional groundbreaking ceremony, Murdock commissioned a giant cake replicating the tower and had a "cake breaking" ceremony. Governor Paul Fannin received the first piece carved with a silver shovel. When the downtown bankers would not put a bank in the new tower, Murdock and his friends raised the capital at a cocktail party to establish their own: the Guaranty Bank. The tower became the Guaranty Bank Building.

The Guaranty Bank merged long ago with other banks. In the late 1980s the exterior of the tower was modified and a pitched roof added. It is now the 3550 Building. David Murdock went on to construct his signature project, the Phoenix Financial Center at Central and Osborn, in 1964 before relocating to California.

Derek Horn is the author of the book Images of America Midtown Phoenix.



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Derek Horn Midtown History - Then and Now

Edison

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WHAT'S NEW IN THE HOOD?

LOST LAKE FESTIVAL

Steele Indian School Park

October 20-22: <https://www.lostlakefestival.com>

Fans of the Lost Lake Festival chose among the five finalists of the region's brightest musical stars from over 3,000 bands across Arizona that submitted their music to SOUND OF THE VALLEY.

PHOENIX FLAVORS: Highlighting the Valley's vibrant food & drink scene with local restaurants, breweries, cocktails and more, featuring Culinary Ambassador CHRIS BIANCO.

Experience your favorite childhood games reimagined in unexpected ways - from pool you play with bowling balls to giant black light jenga to games of croquet so large, you can follow your ball right on through the hoop. And when the sun goes down, the lights turn up - LED and glow-in-the-dark features will keep the nostalgia alive at night. So let loose, get loud, and play larger-than-life at The Lost Playground and beyond!



BROADSTONE ARTS DISTRICT



Broadstone Arts District (McDowell Rd at Alvarado) is giving three lucky artists the chance of a lifetime to live rent-free for four months while developing their craft and making a name for themselves within the downtown Phoenix arts community.

“Broadstone Arts District believes in the value of art and its ability to transform neighborhoods and people,” said Jasmene Dewsnup, Alliance Residential Company Business Manager for Broadstone Arts District. “This year-long artist-in-residence program is designed to find and foster local talent — an opportunity for each artist to take the next big step in his or her career. The contest is open to artists of every avenue, including painters, sculptors, drawers, photographers and more.”

The year-long program will run in sequential four-month increments featuring one artist at a time. Selected artists will be provided a fully-furnished rent-free apartment by Phoenix Center for the Arts and Broadstone Arts District, and the opportunity to display their art within the Canvas @ Broadstone, a social in-house gallery and community space where they can teach their craft and develop a following within the downtown Phoenix community. Each four-month program will culminate with a public art opening and documentary video viewing, hosted by Broadstone Arts District.

The first applications were received in September. Program details and contest rules and regulations, are available at www.broadstonearts.com/artistcontest.

WHAT'S NEW IN THE HOOD?

PHOENIX COMMUNITY ACUPUNCTURE

Phoenix Community Acupuncture has moved to their NEW Midtown location at 3806 N 3rd St, Ste 300 – a 501c3 nonprofit corporation that provides acupuncture on a sliding scale of \$15-\$35 per treatment with no income verification, no questions asked; you decide what you can afford. Patients are treated in reclining chairs grouped in a shared, comfortable, soothing space.

Phoenix Community Acupuncture is a proud member of POCA – the Peoples Organization of Community Acupuncture and Local First Arizona! Support your local businesses! <http://www.phoenixcommunityacupuncture.com>



SWITCH

Switch Restaurant & Wine Bar celebrates new ownership in Midtown! An Opentable review states, “We had been going to Switch for years, but stopped after our favorite chef, Jason, left the business to do some soul-searching of his own back in the South and Midwest. As luck would have it, Chef Jason has returned to the Valley and he has upped the ante on the updated menu, adding delicious items like Fried Green Tomatoes, Shrimp and Grits and more. The old standbys still exist; I had a great burger, for instance. And, they expanded the choices of what you can get with your sandwich or burger. Good job, Chef! And welcome back to the Valley!”

Located at 2603 N Central, Switch offers casual and contemporary Americana with touches of the south and international influence – patio, bar and large party seating – weekend breakfast and late night dining in the heart of the arts and sports midtown district. <http://www.switchofarizona.com/>



PIZZA PEOPLE PUB

Pizza People Pub reopens in Midtown with new ownership! Lauren and Michael Cole took over the business from MaryBeth and Tim Scanlon, who opened Pizza People Pub in 2013.

Lauren said they wanted to keep the restaurant at 1326 N Central Ave essentially the same, “especially because the staff already knew the recipes,” all of whom decided to stay. To make it more their own, the Coles focused on improving the bar, adding 15 bar seats and more local tap beer. <http://pizzapeopleaz.com/> [Excerpted from AZCentral.com]



SIU WOK

Siu Wok relocated in Midtown at 2801 N Central Ave (602)230-2960 <http://www.siuwokaz.com/> Open Mon-Sat 11:00 AM to 9:00 PM; closed on Sun



2601 ON CENTRAL

2601 On Central, a new upscale American Bistro owned by Francisco Gaucin, just opened in the building previously occupied by Corduroy on Central at Virginia, neighbor to Switch and Durant's.



CAR BATTERY THEFTS

By Ben Harris, Community Action Officer
Phoenix Police Department



This summer, Mountain View Precinct and DPS officers responded to a silent witness tip and conducted surveillance on subjects believed to be engaging in car battery thefts, and burglary from vehicles. In a short time, the subjects had committed a few of these thefts and were stopped. The vehicle they were driving was stolen and subjects were booked for the known charges that investigations could link them to, felony thefts and burglaries.

Crime analysis showed approximately 199 of these car battery type thefts across the City, some in or adjacent to our neighborhoods. All of these cases will be checked for evidence, and compared against the subjects we have in custody. If you have been a victim of a car battery theft, and did not report it, now is a good time to remind you of the importance of reporting crimes of which you are a victim.

Please do not be lax in the security of your vehicles. Many of these thefts are a result of leaving the vehicle unlocked. We know this because of scene evidence and suspect interviews. Please lock all your doors, and secure all windows on your vehicle(s) and your residence.

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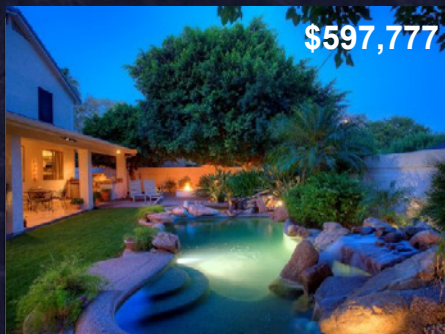


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