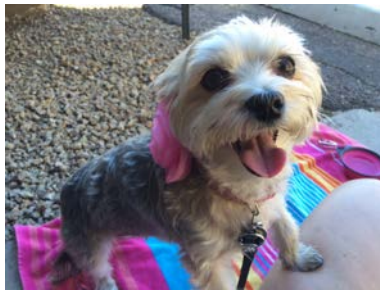


# MIDTOWN MUSE

## Dog Days of Summer



Ginger Rose, Human: D'Lisa Shayn



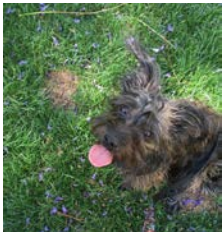
Gypsy Rose, Human: Audra Piper



Daisy Duke, Human: Megan Millage



Sophie, Human: Kathey Wagner



Remi, Human: Sarah Smith



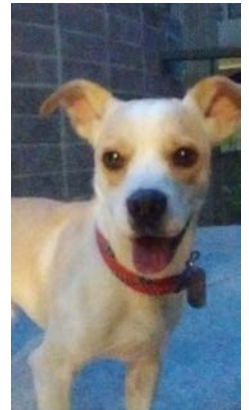
Donovan & Botero, Human: Rob Gerundo



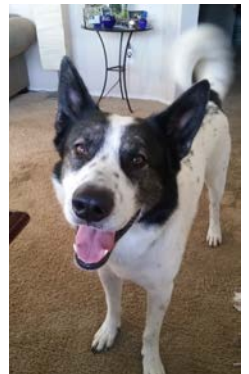
Winston & Lucy, Human: Linda Lomoro

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Luther, Human: Lizz Rossi



Niko, Human: Ide Flores



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## A Note From Your MNA President

By Patrick O'Connell, MNA Board President

Hello Midtown Residents!

With record-setting temperatures, it's time to make sure that our air-conditioners are working, our animals have full water dishes and our pools are crystal clear. It's also time to enjoy our cooler evenings with a nice stroll around the neighborhood. While you're out and about, stop in and say "hi" to some of our new businesses.

We look forward to seeing you at our next meeting on September 20 at THE MUSE (Central Ave and McDowell Rd.). Thank you for being a part of the best neighborhood in the city - MIDTOWN!

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## Midtown Neighborhood Association Board Members

### Patrick O'Connell - President

Patrick came from San Diego to Phoenix in 2010, after retiring from a successful medical career. He acquired a real estate license and started AZurbanLiving, a residential real estate company focusing on Midtown. Patrick joined the Midtown Neighborhood Association Board in May 2016 and was elected President in March 2017. He currently represents MNA as a neighborhood stakeholder for the Hance Park Conservancy. With the vast growth in Midtown, it is more important than ever to adopt a "shop and live local" philosophy.



### Edward Jensen - Vice-President

A life-long Phoenician, Edward is one of central Phoenix's leading thinkers. An alum of ASU School of Public Affairs and a student of cities, he owns a Midtown-centric information technology consultancy. Edward joined the Midtown Neighborhood Association Board in January 2017. He brings civic engagement experience with the Phoenix Arts & Culture Commission, the Hance Park Conservancy, and as the editor-in-chief and host of the *Downtown Phoenix Podcast*. He writes sporadically at [edwardjensen.net](http://edwardjensen.net) and tweets frequently at @edwardjensen.



### Heather Fahey - Treasurer

Heather is the First Assistant Secretary for the Arizona State Senate and a third generation Phoenician. She has resided in Midtown since September 2003 and joined the Midtown Neighborhood Association Board in January 2017. She is currently the President of the Chateau De Ville Homeowner's Association and a member of Phoenix Community Alliance. Her condo was featured in the 2016 Midtown Urban Living Tour. Heather is committed to preserving the character and history of Midtown while promoting development of the neighborhood for all residents and businesses.



### Constance Combs - Secretary



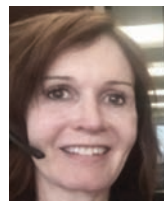
Constance retired to Arizona in 2010 and has lived in Midtown since October 2014. She joined the Midtown Neighborhood Association Board in January 2016. A career program analyst, she brings planning and communication expertise to documenting Board business, assisting with structural integrity, volunteer recruitment, and coordinating the quarterly publication of MNA's award-winning newsletter, the *MUSE*. Constance is committed to MNA's mission of promoting livability in Midtown for all residents and businesses in the neighborhood.

### Jenny Poon - Board Member



Jenny is a serial entrepreneur and founder of CO+HOOTS, Phoenix's #1 co-working space and small business incubator that currently houses 250+ entrepreneurs. She also founded eeko studio, a boutique design and advertising agency focused on fresh designs for impactful companies, large and small. Jenny joined the Midtown Neighborhood Association Board in January 2017, bringing to it her background in design and marketing.

### Jennifer Boucek - Board Member



Jennifer lives in the Medlock Place Historic District and is Assistant General Counsel for JP Morgan Chase. Jennifer joined the Midtown Neighborhood Association Board in May 2017, bringing considerable neighborhood board experience. She currently serves on the Downtown Voices Coalition Steering Committee and was founder and Director of Preserve Phoenix. Jennifer also brings a legal perspective to issues that come before the MNA Board.

## More Dogs of Midtown



Chase & Phoebe, Humans: Frank & Ted



Sparty, Human: Zak Bracy



Penny & Buddy, Human: Jill Bernstein



Milo, Chase & Phoebe, Humans: Frank & Ted



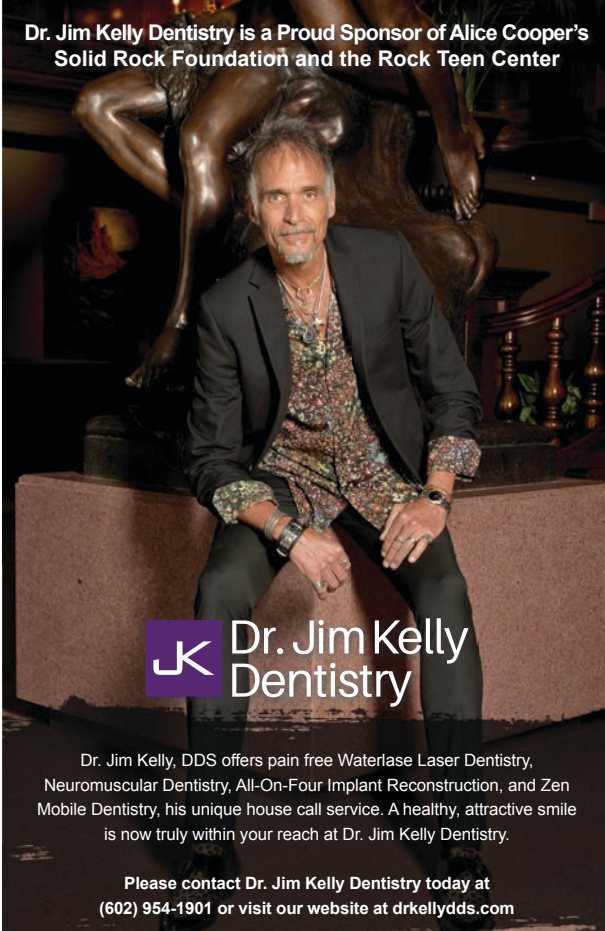
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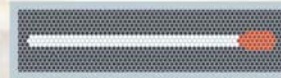
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## Dog Days of Summer – Fun and Safety For All in Midtown

By Constance Combs

As our desert summer is upon us, Midtown Neighborhood Association wishes to ensure that our residents enjoy and support each other in fun and safe activities in the neighborhood. We provide a few articles and resources in this Summer issue. Enjoy!



Euro, Human: Michael Ging

### The Origin of Dog Days (excerpts from <http://blog.dictionary.com>)

Contrary to common conjecture, the dog days do not take their name from weather that “isn’t fit for a dog,” or heat that is so extreme it drives dogs mad. These folk etymologies shrink in comparison with the actual background of the phrase, a story of astronomical proportions.

In the most technical sense, dog days refer to the one- to two-month interval when a particularly bright star rises and sets with the sun, shining during the daylight hours and staying hidden at night, known by three names: Sirius, the Dog Star, and Alpha Canis Majoris. Apart from being the most prominent star in the constellation Canis Major (Latin for “Greater Dog”), this heavenly body is responsible for the origin of the expression dog days that has endured through millennia.

Humans have been griping about the weather as far back as written history reaches, and the dog days were an important time for all. The Ancient Greeks and Romans, in particular, had grim feelings for Sirius, associating it with an outbreak of insufferable heat and fever. Civilization has long credited the objects in the sky with influence over the earth and its inhabitants; if it’s not the Dog Star cursing you with sultry summer heat and madness, it’s the moon driving you to lunacy. It seems you can’t win when it comes to the celestial bodies.



### Heat Advisories and How to Keep Your Kids Safe

<http://www.phoenixchildrens.org/community/injury-prevention-center/heat-advisories>

The extreme heat in the summer months, especially in the Valley, can pose significant threats to children and adults. Here are some tips to prevent heat-related injuries and illnesses:

- High temperature days can cause the temperature inside a vehicle to reach dangerous levels. Never leave a child alone in a car, truck or van. A car parked in direct sunlight for only 15 minutes can get to 131 to 172 degrees inside. High temperatures could lead to heat exhaustion or death.
- Cover metal parts of car seats in hot weather. Belt and harness buckles can cause serious burns to children.
- Limit children's time outdoors between the sun's peak intensity hours of 10 a.m. and 4 p.m., keeping outside play to 30 minutes.
- Use sunscreen with an SPF of 25 or higher 15 to 30 minutes before going outside. Reapply every three to four hours, more often if swimming or sweating.
- Dress children in light weight, light colored, and loose fitting clothes. Hats (with brims and bills) and sunglasses help protect from the sun and ultraviolet light.
- Kids should drink 16 ounces of water every four to six hours. Additionally, sports drinks include a balance of minerals and vitamins which help to hydrate the body.
- Know the warning signs of heat exhaustion including headaches, dizziness, vomiting, muscle aches, paleness, heavy sweating, etc. Phoenix Children's recommends placing kids in a shady location with loose fitting clothes and lots of water. Seek medical attention if symptoms are severe, get worse, or last more than one hour.

## Keep Pets Safe in the Heat: The Humane Society of the United States\*

### Practice basic summer safety

- **Never leave your pets in a parked car** - Not even for a minute. Not even with the car running and air conditioner on.
- **Watch the humidity** - Dogs' temperatures should not be allowed to get over 104 degrees.
- **Limit exercise on hot days** - Adjust intensity and duration of exercise. Always carry water with you.
- **Don't rely on a fan** - Pets respond differently to heat than humans do. (Dogs, for instance, sweat primarily through their feet.)
- **Provide ample shade and water** - Tree shade and tarps don't obstruct air flow. A doghouse... makes it worse.
- **Cool your pet inside and out** - Whip up a batch of DIY peanut butter popsicles (or of another favorite food.) Keep your pet from overheating with a cooling body wrap, vest, or mat. If your dog doesn't find baths stressful, see if she enjoys a cooling soak.
- **Watch for signs of heatstroke** - Some signs of heatstroke are heavy panting, glazed eyes, a rapid heartbeat, difficulty breathing, excessive thirst, lethargy, fever, dizziness, lack of coordination, profuse salivation, vomiting, a deep red or purple tongue, seizure, and unconsciousness.
- **How to treat a pet suffering from heatstroke** - Move your pet into the shade or an air-conditioned area. Apply ice packs or cold towels to her head, neck, and chest or run cool (not cold) water over her. Let her drink small amounts of cool water or lick ice cubes. Take her directly to a veterinarian.
- **Prepare for power outages** - Create a disaster plan to keep pets safe from heat stroke and other temperature-related trouble.

\*[http://www.humanesociety.org/animals/resources/tips/pets\\_safe\\_heat\\_wave.html](http://www.humanesociety.org/animals/resources/tips/pets_safe_heat_wave.html)

Also see tips for protecting your pet in the desert - DesertUSA: <http://www.desertusa.com/desert-people/pet-in-desert.html>.

### Midtown Veterinary Clinics

#### Central Phoenix Animal Hospital

25 West Thomas

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# Tribute to Midtown Advocate: Margaret Dietrich

## The Birth and Growth of the MUSE

By Margaret Dietrich

In the beginning (2008) there was a single-page flyer that Julia Tourville and I put together and delivered. We needed a better vehicle to connect with residents and to connect businesses to residents – Midtown is unique with some 35% business/art venue addresses. We wanted to create a sense of place and respect for Midtown’s history for new and seasoned residents living here for 50 years plus.

So, the **Midtown MUSE** was born in 2011. Much discussion went into the name. At the time, we were the *Midtown Museum District Neighborhood Association* in the Arts District, so **Midtown MUSE** just seemed right.

We’ve enjoyed interesting writers living or working in Midtown, and contributions from Mayor Stanton, Councilwoman Pastor and various City staff. Community Action Officer Ben Harris makes us aware of safety tips. Board members contribute perspective. Our Community Calendar keeps us up on why it is great to Live/Work/Play right here.



Margaret Dietrich with Councilperson Kate Gallego, Congressman Ruben Gallego and volunteers



Margaret Dietrich at Midtown Wipe It Out graffiti prevention event

Along the way, we’ve enjoyed a variety of contributors: Donna Reiner was an early history contributor; Katherine Herbert gave us the street name series, taken up by Derek Horn, author of *Midtown Phoenix* (see article pg. 17); Roger Cahill, Toyowest contributed car care tips, Robert Campos legal tips, and Gary Coleman travel tips. Tom Simplot writes about living in multi-family housing, and Mark Sendrow about Jewish Heritage Center events.

Jill Bernstein’s editing is why the **Midtown MUSE** is as beautiful as it is.

Thomas Lanser and staff at AlphaGraphics do a great printing job at a discount – from the early

flyers! And then our delivery volunteers: Julia Tourville, Fred Zaun, Donna Eisley, Jason Mazanek, Lori Heinz, Lois Flynn, Shalene Kirkley, Anthony Cea, Board members and property managers.

It has taken so many people to make the MUSE what it is, and I am very grateful to them. It is time to hand it off to Constance Combs, now on her second issue and doing it very well.



Lisa Huggins-Hubbard, the City of Phoenix District 4 Neighborhood Specialist, presents Margaret Dietrich a Bronze Award in the 2014 Neighborhood Newsletter Competition sponsored by NUSA (Neighborhoods USA). The award was announced in Houston at the **Neighborhood of the Year 30<sup>th</sup> Anniversary Luncheon** on May 23, 2015.

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In May 2016, Jenny and her husband of 8 years and business partner, Odeen Domingo, bought a 14,000 sq ft building at 221 E. Indianola Ave and opened a new Co+Hoots space. Jenny joined the MNA Board in January 2017.

Co+Hoots was recently named among the best co-working spaces in the U.S., according to Inc. magazine, and ranked **No. 4 on the list of the 23 best co-working spaces**. Co+Hoots has created 70 jobs and held 150 business events over the last year.

"We come in right behind billion dollar big box co-working spaces We Work & Regus," Poon said in a Facebook post. "I can't believe it. Proud to be getting national recognition for #yesphx and the great entrepreneurial and innovation community we have here."

**Hot Summer in the City**  
by Cindy Moss, Keep Phoenix Beautiful

Despite the onslaught of summer heat, activities at Keep Phoenix Beautiful continue in full swing! Summer time means planning time and that means no better time to launch our crowd-sourcing campaign. The 'Help Keep Phoenix Beautiful Grow' Campaign for the newly created Pierson Street Garden is live and underway and will continue until July 31<sup>st</sup>. Now is the time to help bring our new Pierson Street Garden to life!



"Our new garden is a place where residents and visitors can come and learn about urban sustainability," says Tom Waldeck, President and CEO of Keep Phoenix Beautiful. "Each donation received provides another person the opportunity to learn more about gardening, recycling, water use, and the beautification of our city. We're excited to continue growing these efforts today and for years to come."

The goal is to raise \$25,000 and monies are allocated for various projects such as fencing, utilities, irrigation, and gardening initiatives. Adding to the excitement is an opportunity provided by Keep America Beautiful and Lowe's to potentially double the funds raised with a dollar for dollar fundraising match.

"Lowe's has been a valued partner to our national organization Keep America Beautiful for many years," Waldeck added. "We are incredibly delighted and grateful for their commitment to invest in sustainable practices both here in Central Phoenix and nationwide."

The new garden will showcase innovative projects including composting, recycling education, aquaponics, xeriscape and a Native Health demonstration garden. There will also be individual garden plots for community members to grow. You may donate to the Help Keep Phoenix Beautiful Grow! Campaign by visiting the Generosity page here: <http://bit.ly/helpkpbgrow>.

KPB also continues to have a variety of upcoming volunteer opportunities including the Fabulous Phoenix 4<sup>th</sup>! For more info, please email [cindy@keepphxbeautiful.org](mailto:cindy@keepphxbeautiful.org).

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[www.youngmindcenter.org](http://www.youngmindcenter.org)

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## Midtown History Moment: Monterey Medical Plaza

By Derek D. Horn



On Monterey Way east of Central Avenue is a collection of small one-story office structures that line both sides of the street. This collection of nine buildings houses primarily medical offices. Though located in a major commercial district, this group would not look out of place in a residential neighborhood. It has its roots in both early growth along Central Avenue and in later Midtown development.

In 1895 an investment group created the Buena Vista tract that was bounded by Central Avenue, Thomas Road, 7th Street, and Osborn. For decades, this area remained primarily agricultural. In 1940, Thomas and Ella Wimsett, the owners of property on Central north of Earll, subdivided their land into 22 individual residential and commercial lots and created Monterey Way between

Central and about 1st Place. By the end of the decade houses lined both sides of Monterey.



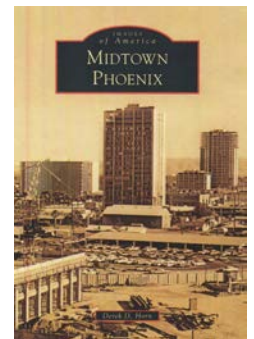
By 1956, development that replaced farms and homes with offices and commercial buildings in Midtown was going

strong. That same year Drs. Lucille Dagues and Charles Kalil, along with contractor Al Couet, broke ground on a medical center on Monterey east of Central. This development was designed with a Southwestern motif, to blend into the adjacent residential neighborhood, and to provide a quiet, non-institutional atmosphere for both doctors and patients. It also extended Monterey to 3rd Street. Originally designed for five individual offices on each side of the street, by 1959 four were completed on the south side of Monterey and one on the north.

In 1967 renowned Phoenix architect Bennie Gonzales designed another building in the plaza for Drs. Henry and Alfred French who were father and son eye specialists.

By 1979 the Monterey Medical Plaza had expanded to its current nine buildings. The homes on East Monterey are long gone and the area now mostly commercialized, but the plaza has retained the residential character originally envisioned by its developers.

Derek Horn is the author of the book *Images of America Midtown Phoenix*.



**Southwest Behavioral & Health Services** - 3450 N 3rd St. - <http://www.sbhservices.org/>



Southwest Behavioral & Health Services (SB&H) was incorporated in 1974 as a 501(c)3 non-profit and is a leader in development and delivery of services in the areas of housing, residential care, prevention services, outpatient services to children, incarcerated persons and dually diagnosed adults (SMI/SA). A governing Board of Directors comprises approximately 15 community volunteers with a service area of the Phoenix metropolitan area, rural Maricopa County, Gila, Mohave, Coconino, and Yavapai Counties.

In 2011, SB&H acquired Toby House, Inc., adding housing inventory for more than 170 seriously mentally ill adults with staff and services. SB&H has a reputation as an innovative leader in behavioral health with services that are client directed-outcome informed, evidence-based and include treatment of co-occurring disorders, the FAST model in prevention services, the Arizona Treatment Initiative for children and families, and the Recovery Model for persons with serious mental illness.

## **Southwest Institute for Families and Children: Forming Stronger Communities**

by George Garcia



George Garcia  
Executive Director

According to the US Census, nearly 20% of people identify themselves with a disability. While this number may seem exorbitant, it is increasing in size year after year. This is mainly because our population is getting older, and with aging comes increased health complications and, in addition, the survival rate of those born with disabilities has increased thanks to modern medicine.

While great strides have been made ensuring accommodations through laws such as the Americans with Disabilities Act, much work remains to be done. People with disabilities are more likely to be unemployed or underemployed than any other demographic. A lack of financial resources coupled with limited mobility leaves some with disabilities to live socially isolated, segregated lives. This segregation only feeds into a vicious cycle in which people are neither familiar nor comfortable with interacting with

people with disabilities. In fact, employer surveys have shown that lack of disability awareness is one of the leading factors in determining not to hire people with disabilities.

The fact is that, given the right accommodations, people with disabilities often outperform their counterparts in performing similar tasks. Furthermore, people with disabilities tend to have higher job satisfaction and employers report having a more positive work environment. The question then becomes, how does one break through that barrier of unease and unfamiliarity?



# Community Calendar

## Arts & Culture

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Book Club: 10/13 "Fool" by Christopher Moore  
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Check out the e-books  
Programs for Toddlers through Seniors  
Summer reading for family through 8/1

**Cutler-Plotkin Jewish Heritage Center** - 122 E Culver  
602-241-7870 [www.azjhs.org](http://www.azjhs.org)  
Genealogy Classes, Films, Book Discussions, Exhibits  
8/13 Klezmania II with Yale Strom 3:00pm

**Great AZ Puppet Theater** - 302 W Latham  
602-262-2050 [www.azpuppets.org](http://www.azpuppets.org)  
Great schedule-check the website

**Hance Park** north of Roosevelt between 3rd St & 3rd Ave  
[www.hanceparkconservancy.org](http://www.hanceparkconservancy.org)

**Heard Museum** - 2301 N Central Ave  
602-252-8840 [www.heard.org](http://www.heard.org)  
Free Summer Sundays 7/23 & 8/27  
First Fridays at the Heard 6-9pm

**Irish Cultural Center** - 1106 N Central Ave  
602-258-0109 [www.azirish.org](http://www.azirish.org)  
McClelland Irish Library now open-check website for times  
Classes, dances and special events

**Japanese Friendship Garden** 1125 N 3rd Ave  
602-256-3204 [www.japanesefriendshipgarden.org](http://www.japanesefriendshipgarden.org)  
Closed for the summer. Reopens 10/1

**Phoenix Art Museum** - Central and McDowell  
602-257-1222 [www.phxart.org](http://www.phxart.org)  
Multitude of films, talks and special exhibits

**Phoenix Center for the Arts** - 1202 N 3rd St  
602-254-3100 [www.phoenixcenterforthearts.org](http://www.phoenixcenterforthearts.org)  
Many forms of art classes for children and adults

**Phoenix Symphony**  
602-495-1999 [www.phoenixsymphony.org](http://www.phoenixsymphony.org)  
2017-18 Season opens 9/15 with Tito Munoz  
So many varied performances to everyone's taste

**Phoenix Theatre** - 100 E McDowell  
602-254-2151 [www.phoenixtheatre.com](http://www.phoenixtheatre.com)  
Summer Music Series - check website

**Rosie's House**  
602-252-8475 [www.rosieshouse.org](http://www.rosieshouse.org)  
Music classes for kids and events

**The Nash** - 110 E Roosevelt  
602-795-0464 [www.thenash.org](http://www.thenash.org)  
Jazz Jam Sessions on Sundays at 6:00, other jazz events

**Valley Youth Theatre** - 525 N 1st St  
602-253-8188 [www.vyt.com](http://www.vyt.com)  
8/11-27 Shrek The Musical at Herberger

**MNA Events**  
(602) 730-4646 [www.midtownphx.org](http://www.midtownphx.org)

**Board meetings - first Wednesdays**  
**9/20 Quarterly Neighborhood Meeting-The Muse**  
**11/4 5th Annual Midtown Urban Living Tour**  
**Follow us on Facebook**

## Events in the Area

**Fabulous Phoenix 4th**  
Kick off of festivities at 6 pm July 4th at Steele Indian  
School Park, 3rd Street & Indian School Road  
Fireworks will begin at approximately 9:30 pm  
For more information call 602-534-FEST  
or visit [www.phoenix.gov/parks](http://www.phoenix.gov/parks)

**Arizona Diamondbacks Baseball**  
602-462-6500 [www.arizona.diamondbacks.mlb.com](http://www.arizona.diamondbacks.mlb.com)

**First Fridays and Third Fridays every month**  
[www.artlinkphoenix.com](http://www.artlinkphoenix.com)

## Cycling

**Info about cycling in Phoenix** [www.phoenix.gov/bicycling](http://www.phoenix.gov/bicycling)

**AZ Bicycle Club** [www.azbikeclub.com](http://www.azbikeclub.com)

**Grid Bike Share** [www.gridbikeshare.com](http://www.gridbikeshare.com)

**Phoenix Spokes People** [www.phoenixspokespeople.com](http://www.phoenixspokespeople.com)

**The Velo & Bicycle Nomad Café**  
828 N 2nd St [www.thevelo.com](http://www.thevelo.com) 602-759-8169

## Midtown Rising: Development Update

### Alta Central

Location: 4001 N Central Avenue (Central & Indianola)

Alta Central, will be a boutique 223-unit state-of-the-art, Transit Oriented Development apartment community located on Central Avenue, in the heart of Midtown Phoenix. The property will offer residents highly refined and smartly appointed living space, combined with cutting-edge amenities, a structured parking garage, and functional and interactive common areas unlike anything in the submarket today.

**Status:** Under construction. Move-ins planned for late 2018  
Developer: Wood Partners – [www.woodpartners.com](http://www.woodpartners.com)



### Edison Midtown

Location: 3131 N Central Ave

Sales Center: 46 E Monterey Way - (Open 7 Days a week from 11 am-6pm)

The seven-story property will consist of 110 residences—one and two bedroom condominiums with balconies showcasing urban views—ranging from 808-1,374 square feet. Each unit offers residents premier stainless steel appliances, real wood and tile flooring, European-style cabinetry, and quartz countertops. From technology and security to convenience and leisure, the amenities at Edison Midtown make the community as smart as it is stylish.

**Status:** Under Construction – Now selling – Fall 2017 delivery  
Visit [www.liveatedison.com](http://www.liveatedison.com), call 602-441-4669, or email [info@liveatedison.com](mailto:info@liveatedison.com)



### Parc Midtown

Location: SE Corner of Indian School & 3<sup>rd</sup> Avenue

A 306 unit luxury multifamily, adaptive reuse, development of the former Phoenix Motor Company Mercedes Benz dealership, Parc Midtown will retain the original three-story showroom building and adjacent parking structure. 300 units will be contained in a new four-story building and 6 will be loft-style units on the 3<sup>rd</sup> floor of the showroom building. Amenities include: a clubhouse, fitness center and business center/conference room in the former showroom building; resort style pool and spa; and open courtyards with barbecues. Unit types include: studio, one, two and three-bedrooms.

**Status:** under construction – Leasing to begin in December 2017. For information, please call Evergreen Devco, Inc. [602-808-8600](tel:602-808-8600)



### Central & Virginia – SE Corner

Retail project under construction mid-July..... completion mid-January  
Pennant Development, LLC



### Office of the Attorney General

State of Arizona

Location: Central and Palm Lane

DOXA Central LLC is completely renovating this 63,000 sf 7 story building and adding a 26,000 sf three story addition to the north for the new Office of the Attorney General. This single tenant build-to-suit project will bring 377 attorneys and their staff to the Midtown District. The building is located along the Light Rail corridor between the Encanto and McDowell stations and there is a bus stop directly in front of building. The main public entry to the building has been designed utilizing Phoenix Zoning Walkable Urban Code guidelines to create a pleasant pedestrian experience while walking along this portion of Central Avenue.



## Midtown Rising: Development Update - Continued

### Completed and Open for Sale/Lease:

**arthAUS condos - sale**  
1717 N 1st Avenue  
[www.arthausphx.com](http://www.arthausphx.com)  
Will Daly 602-313-0811

**Alta Midtown - lease**  
200 E Thomas Road  
[www.AltaMidtownPhoenix.com](http://www.AltaMidtownPhoenix.com)

**Broadstone Arts District - lease**  
McDowell & Alvarado (2nd Street)  
[www.BroadstoneArts.com](http://www.BroadstoneArts.com)

**The Muse - lease**  
Location: Central and McDowell  
[www.musephoenix.com](http://www.musephoenix.com)

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3111 N Central Avenue Phoenix, Arizona 85012 (480) 352-0364 [www.triceethomas.com](http://www.triceethomas.com)

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## Neighborhood Safety

### Mountain View Precinct Welcomes Newly Assigned Commander



Cmdr. Anthony Vasquez

Commander Anthony Vasquez served as commander for some three years in the Tactical Support Bureau (Air Support Unit, Special Assignments Unit, K9 and Specialty Unit) and as Patrol Duty Commander. His first assignment 27 years ago was in the Mountain View Precinct (previously Squaw Peak Precinct) where he worked for five years.

Phoenix PD recently reallocated personnel from specialty assignments to the Patrol Division, resulting in additional, actual officers in the precinct. Though not yet fully staffed, the increase in first responders should help reduce response times to calls and hopefully result in more timely service in the precinct.

Cmdr. Vasquez expresses his appreciation for the partnership and working relationship the **Midtown Neighborhood Association** has helped to foster in the precinct and is eager to build upon this. Cmdr. Vasquez's phone number is 602-495-6767.

### ***Dogs not permitted at large: City of Phoenix Code 8-14, Ordinance G-6292 (March 22, 2017) Violation could yield civil or criminal citation***

Officer Ben advises that the leash law is in place to protect ALL citizens and acts as a potential buffer from civil litigation if an off-leash dog attacks another dog or a person. Recently, a woman sustained injuries when a dog off leash ran up to her, knocking her down while a scuffle took place. City parks are heavily violated areas where citizens *share responsibility* to ensure a safe environment for all. A dog off leash in a city park can create an uncomfortable and an unsafe environment. Please be a responsible dog owner and consider others and the legal consequences of choosing to violate this law. Police efforts have previously focused on compliance through education and documented verbal warnings. A new approach to the initial contact will include a documented warning that, if contacted again and found to be in violation, an appropriate citation will be issued.

Complaints to the Police Department take responders away from more pressing issues. Ben's time is surely better served on property crimes plaguing our neighborhoods.

See the Phoenix City Code at <http://www.codepublishing.com/AZ/Phoenix/frameless/index.pl?path=../html/Phoenix08/Phoenix0814.html>

### City of Phoenix Police Department Neighborhood Block Watch Grant Program

The Midtown Neighborhood Association (MNA) has been awarded funds through the Police Department's Neighborhood Block Watch Grant Program since 2009/2010.



On July 1, 2017, MNA began its 9<sup>th</sup> grant year with the program. The Block Watch grant requires and allows us to conduct activities and to disseminate materials that ensure and enhance safety in our neighborhoods. To that end, we hold quarterly meetings with Ben Harris, our Community Action Officer.



Community Action Officer, Ben Harris

Our annual *Sunday Off Central* block party is held on the second Sunday of March on Vernon Avenue between Central and 3rd Street. More than 50 vendors typically participate, as do local government leaders, Police and Fire Departments. We encourage neighborhood schools to bring their kids to participate and provide a safe Kidzone coordinated by local non-profits. MNA engages musical entertainment and food trucks and erects a booth for MNA volunteers to

share safety information, engage with attendees and support vendors.

### Phoenix Mayor Greg Stanton's Corner

[Statement regarding President Trump's decision to withdraw the United States from the landmark 2015 Paris Climate Accord]



*"This is a disappointing and unfortunate decision that undermines American leadership around the world. And if President Trump refuses to lead, mayors will. Phoenix and many other cities across the country are prepared to sign on to the Paris Accord."*

*Climate change is already harming Arizona and threatens to further stress the Colorado River, impose prolonged drought, fuel even more dangerous wildfires, and increase high temperatures. We can't turn our backs. In Phoenix, we will continue to do our part by working toward becoming a zero-waste, carbon-neutral city by 2050."*



## Apartments and Puppies

By Tom Simplot



Moving my two, older golden retrievers into a high-rise went fairly easily, but when I brought home Sophie, a Goldendoodle puppy, I was reminded daily of the unique responsibilities called for in an apartment!

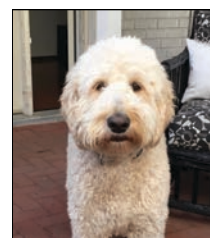
Check your lease before bringing a puppy home; be prepared to pay a pet deposit. Sophie and I made frequent trips downstairs to the grassy corner to house-train. Some communities allow house-training on the patio, but NEVER leave your dog alone on a patio or balcony! ! Young Sophie jumped over a first floor patio wall before we knew it, luckily landing on soft grass. Even little ones can jump when they put their mind to it!

Exercise your puppy! Exercise creates a healthy bond and tires your puppy before being left for hours. Toys entertain while you're away. Be advised that if your puppy plays with personal items while you're home, they become fair game when you're gone! Bitter apple spray, a natural product available at pet stores or online, discourages chewing.

Check the Arizona Humane Society for tips on handling separation anxiety issues. Puppies left alone can bark because they are calling out to you, which can be disruptive to neighbors in your community.

Keep your puppy on a leash at all times until you are in a safe play area. Dog parks are great for socializing, and more apartment communities are adding this amenity. Most cities also feature off-leash parks for play and socialization.

Register your pet with the County; fit a collar with pet license number and name, your name and cell number. Visit the Arizona Humane Society webpage at <http://www.azhumane.org/adopt-a-pet/pet-behavior-tips/>.



Sophie

*Tom Simplot was formerly Phoenix City Councilmember and President of the Arizona Multihousing Association.*

## What's New in the Hood?

### ide mania - new location



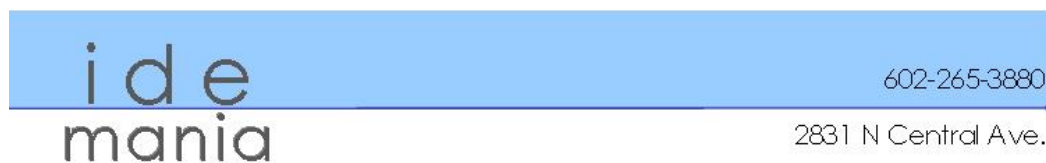
Ide Flores, a long time Phoenician, first opened her salon in Midtown 30 years ago. A strong advocate for

Midtown residents and businesses, she has been a valued partner to Midtown Neighborhood Association for many years.

ide mania regularly donates to charitable causes including domestic violence, LGBTQ youth, animal welfare and Central Avenue trees. Ide and Niko admonish us all to donate material needs to the homeless population for their dogs – water, baby booties – during the hot summer.

Ide is an active member of the Midtown committee of Reinvent Phoenix, which was awarded \$5,000 to replace trees along our Central Ave corridor from Vitalyst Health & Wellness. MNA will partner with Ide to administer the grant. Four types of trees are eligible for selection, which the City of Phoenix will plant.

ide mania has now found its new home at Central Ave and Thomas Road where Ide and her staff continue to provide the same high quality, full salon services – hair, nails, skin and Aveda. **Watch for the ide mania grand opening soon!**



**ide mania is so happy to be back in Midtown! We would like to offer you this great deal with all color services.**

Choose from the following services available during your color processing time:

<u>Complimentary</u>	<u>Additional Charge</u>
◇ hand ritual	◇ perfecting plant peel
◇ experience event	◇ hair removal
◇ makeup application	
◇ stress relieving experience	

Some services are based on availability



**Stop by, say hi, and check out our new location!**

## What's New in the Hood? - continued

### Beneficial Beans at Southwest Autism Research & Resource Center (SARRC) - new location

Courtesy of Karen Scott, Marketing and Communications



Phoenix has been dubbed “an autism friendly city” in part due to the work of SARRC, a Phoenix nonprofit organization that provides services for those with autism spectrum disorder (ASD) and those impacted by it. In March 2017, SARRC opened

its second *Beneficial Beans Café* location inside of Burton Barr Central Library.

The café is open Monday-Friday from 9 a.m. to 4 p.m. serving coffee and specialty food items to library visitors. At *Beneficial Beans*, young adults with autism participate in a job training program where they learn basic employment skills in a real business environment.

Daniel Openden, president and CEO of SARRC, says, “People often ask ‘Why a cafe?’ Because arguably one of the biggest challenges adults with ASD face is social interaction; so rather than removing this challenge, we teach adults employment skills in one of the most socially challenging and demanding environments.”

### Fresh from the Kitchen Catering - new location



Established locally in 2008, *Fresh from the Kitchen* catering is a chef-and-woman-owned, Phoenix-based full service catering company providing exceptional experience, full attention to your menu selection, and execution of your event vision.

In January 2017, *Fresh from the Kitchen* catering relocated to Lexington Place Plaza in Midtown. Chef Noelle Salinas immediately fell in love with this spot, and worked closely with the landlord and construction team to outfit the space with a brand new catering kitchen, storage, and front of the house café setting for client meetings, tastings, private events, and lunches during the fall to spring season.

*Fresh from the Kitchen* prides itself in serving foods that are sourced locally and free of hormones, pesticides, and additives. You get real food, made fresh. Please stop in to say hello, plan your next event, or book the dining room (perfect for up to 35 guests) for your special occasion.



“A taste of perfection!” is only a phone call away.

### Willo & Root - new name, same location



Formerly known as Studio 6 Beauty Bar, *Willo & Root* acquired a new name and Ms. Joan Gustin as marketing manager. *Willo & Root* is your Midtown neighborhood salon and skin boutique for one-stop beauty – hair, skincare, lashes and massage. *Willo & Root* offers a fun, relaxed environment with a goal to

provide personalized and quality services where clients can feel pampered. It's also the perfect place to have “Ladies Night Out” or a special event like bridal parties, etc.

Located right next door to Oven+Vine and Birdhaus Coffee Bar, with a cool green space in between, the *Willo & Root* complements a truly neighborhood experience.

Text **480-744-7034** or call **480-300-4032** to make an appointment or to find out about current specials.



### Salon D' Shayn - new location



A committed MUSE advertiser since 2015, Salon D' Shayn, **relocated to new commercial space at The Muse, corner of McDowell Rd and Central Ave** on July 1! Salon D' Shayn is a full

service salon for hair, skin, waxing, nails, now with shiatzu massaging chairs! The salon increased staff from 7 to 10 FT /PT staff, with 9 stylists available any given day.

*Salon D' Shayn* donates annually up to \$10,000 in charity and services – haircuts for homeless and fundraising gift certificates – they just don't say NO! “There's such a sense of community [in Midtown] where neighbors rally around small business.” D'Lisa looks forward to spending more time in the community now.



*Salon D' Shayn* signed a “Vegas style” lease, 7 years with option to renew for an additional 7 years. Based on a tip from the community, D'Lisa applied for space even before ground-breaking! “It's the best corner possible with light rail, PhxArt museum, and no downtown issues!” **Look for the Grand Opening in October 2017!**



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## 353 E. Thomas Rd C208

Great investment opportunity! You cannot beat this location! This one won't last so call today for a private tour!

3BD, 2BA, 1,620 Sq Ft



## 118 W. Roosevelt Street

Downtown brownstone living! Work/live opportunity with ground floor entrance and living areas above.

2 car garage!  
3BD, 2.5BA, 1,955 Sq Ft



## 11236 N. 52nd Street

Pamper yourself in what is quite possibly one of the best neighborhoods in town! This home impresses from the start!

4BD, 3BA, 4,049 Sq Ft



## 625 W. Ocotillo Road

You will love this adorable CDS of 6 homes with great neighbors. Home tour begins with soaring ceilings and polished travertine floors.

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## 7645 N. 9th Avenue

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